

# LEADERSHIP



## Emerging Urban Leaders Cohort Program



# Salzburg Global Seminar & World Urban Parks Partnership

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Emerging Urban Leaders Cohort Program will

- provide thought leadership in safe spaces for emerging urban leaders
- collectively advance the critical urban parks work
- create and build connections with emerging urban leaders

# Who is an Emerging Leader?

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We are taking a broad church approach

- Not based on age
- Not based on CV

Ways to think about an emerging leader

- One who is new to urban parks work
- One who has an idea or concept but not a platform to build it out
- One who is changing careers

## The Emerging Urban Leaders Cohort Program is designed to

- Create and build connections with emerging leaders
- Provide opportunities for cohort members to serve as co-incubators of innovative work accelerating the United Nations Sustainable Development Goals through urban parks work
- Provide peer to peer networking
- Provide professional readings and discussions
- Provide cohort members with professional mentors from around world

## The Emerging Urban Leaders Cohort Program is designed to

- Connect cohort members with urban park leaders from around world
- Engage cohort members with World Urban Parks and develop leadership opportunities where interest aligns within World Urban Parks
- Have cohort members co-create programs for upcoming World Urban Parks Congress, Salzburg Global Seminar, and other relevant convenings
- Provide public speaking, article writing and/or social media opportunities for cohort members

## Cohort Program ethos and values

- Thought provoking, honest conversations, and gaining deep understandings of topics and issues discussed with a wholistic approach
- What is discussed in this program stays within the program
- Respect confidentiality of members and discussions
- Participants gaining a greater readiness for large giving
- Help participants shape, enrich, and amplify their ideas

## **Cohort Program time frame, participant make up, and program start**

- Program will run for 12 months, with plans to create an annual new 12-month cohort every year
- Annual program will have approximately 20 participants
- Participation in the cohort will be by expressed interest and application only
- Goal is to have cohort representation with gender balance and equitable distribution based on World Urban Park regions of the world – Africa, Asia/Pacific, Central/South America, Eastern Europe, North America, Western Europe


## **Cohort Program time frame, participant make up, and program start**

- Initial Cohort Program will start March 2021
- Given the impact of COVID-19, it is expected the initial 12-month cohort will be a virtual program
- If the program is able to have in-person experiences during the initial 12-month program, there may be opportunities for scholarships for participants



## Cohort Program designed around the following themes with innovation integrated into each

- Leadership
- Strategy
- Equity
- Partnerships
- Advocacy



**Possible 12-Month Program  
Framework/Time  
Commitment**

## Two hour monthly working meetings for cohort members

### Cohort participant time commitment

- 2 hours per month, plus outside meeting prep time

At each meeting there will be

- Guest speakers on engaging topics within the cohort themes with connections to associated readings and the UN SDGs
- Cohort members will work together discussing and addressing issues raised by guest speakers
- Discussions will frame project work for cohort members

## **Engage with World Urban Parks and develop leadership opportunities where interest aligns within World Urban Parks**

### **Cohort participant time commitment:**

- To be determined based on role each cohort member undertakes with World Urban Parks
- Range of long-term commitment is 1 hour per month to 4-5 hours per month
- One of the monthly working meetings will focus on World Urban Parks including discussion of opportunities for cohort members to be actively engaged in World Urban Parks as executive officer, committee member, or committee co-chair

**Cohort members co-create programs for upcoming World Urban Parks Congress, Salzburg Global Seminar and other relevant events**

**Cohort participant time commitment:**

- Range of commitment is 15-30 hours
- Cohort Program members will work with World Urban Parks Congress, Salzburg Global Seminar and other relevant events organizing committee members to co-create programs and provide for public speaking, article writing, and/or social media opportunities for cohort members

## **Mentor/Cohort relationship**

### **Cohort participant time commitment**

- 1 hour per month
- Framework for mentor/cohort relationship
  - Mentor serves as professional resource to cohort participant
  - Mentor and cohort share professional backgrounds and interests with each other
  - Mentor and cohort will establish focus areas for discussions, assistance, and guidance to support cohort participant

## Mentor/Cohort relationship

- Framework for mentor/cohort relationship
  - Mentor assignment will be based on interests of cohort participant and mentor
    - Cohort and mentor will receive background information on each other
    - Mentor and cohort will schedule up to 60 minute monthly meetings throughout the program

## Benefits of Emerging Urban Leaders Cohort Program Participation

- Global peer to peer networking
- Professional mentorship
- Readings, discussions and engagement on global topics of relevance
- Connecting with global urban park leaders
- Co-creation of programs at global congress, seminar or convening
- Public speaking, article writing, and/or social media opportunities
- Opportunity for co-incubating innovative work accelerating United Nations Sustainable Development Goals
- Opportunity to shape, enrich, and amplify ideas



# Interest in or Questions about Emerging Urban Leaders Cohort Program

## Reach out to

- Jayne Miller, World Urban Parks - [jayne@worldurbanparks.org](mailto:jayne@worldurbanparks.org)
- Dominic Regester, Salzburg Global Seminar - [dregester@salzburgglobal.org](mailto:dregester@salzburgglobal.org)

## Cohort Program Applications

- Go live Monday, December 14, 2020
- On World Urban Parks and Salzburg Global Seminar websites
- Will be accepted through Friday, January 29, 2021