Greener Facilities Conference & Expo

Exhibitor & Sponsorship Prospectus

November 14 & 15
Edmonton, Alberta
Edmonton Inn & Conference Centre
The Greener Facilities Conference & Expo

The Greener Facilities Conference & Expo will prepare and educate Alberta based facility managers and municipal staff on new technologies and innovation, share best practices, link programs that modify occupant behavior with infrastructure improvements, and address funding options to reduce greenhouse gas emissions in their facilities and/or outdoor spaces.

Which businesses should consider exhibiting?
Businesses that focus on green infrastructure, reducing greenhouse gas emissions, increasing efficiencies in buildings, and/or provide new technologies, products and services to create more environmentally friendly indoor and outdoor spaces and places.

Build Your Brand
Expo exhibitors will meet potential customers face to face, network with other like-minded sector professionals and have the opportunity to apply to host an educational session.

Benefits of Being an Exhibitor
Your investment includes:
• Tradeshow Expo located in plenary room with meal service to maximize traffic to your booth
• Tradeshow Expo open to delegates for 6 hours over 2 days
• One 8’ x 8’ exhibitor booth
• Easy load in/load out
• Booth includes two complimentary tickets to the meals
• Networking opportunities
• Company listing on conference guide and on website
• Opportunity to apply to host an educational session

Who will attend?
The two day event will bring together:
• Industry experts
• Government agencies
• Facility managers and owners (municipalities, NGO)
• Municipal Elected Officials
• Agricultural Societies
Event Details

Date
November 14th and 15th, 2018

Location
Edmonton Inn & Conference Centre

Times
Set Up:
Wednesday, November 14 from 8am – 11am

Tradeshow Expo Open:
Wednesday, November 14th 11am – 7pm
Thursday, November 15th 8:30am – 2:00pm

Teardown:
Thursday, November 15 from 2pm – 4pm

Booth Details

Booth Price List
Corporate: $750
ARPA Corporate Member: $650
Non-profit/educational: $300
Prices do not include GST

Booth Details
• 8’ high black wall drapery
• 3’ high side wall drapery
• Skirted table
• Two folding chairs
• One 1500 Watt duplex outlet

*Tradeshow Expo Map will be shared with exhibitors once finalized. Exhibitors can choose preferred booth location based on registration date.

Registration Process
Registration will follow. Watch your inbox!

Contact Kate Wright at kwright@arpaonline.ca for more information and to book your booth.
Application for Education Session Presentations

Would you like to present an educational session at the conference? We are accepting applications from companies, organizations and individuals interested in sharing expertise, and/or a new technology, product or service with facility managers and decision makers from across Alberta. A limited number of spots are available.

Details

• Session duration will be 30 minutes

• The session must be educational and include information about both the environmental impact and financial impact of your product, service or new technology.

If you are interested in presenting an educational session, please submit a proposal by filling in this form: Click here.

Hospitality Room Sponsor

$750 (6 Opportunities Available)

*Price does not include GST*

Wednesday, November 14th from 4:45pm - 6:30pm in the tradeshow room

Opportunity to host current and/or potential customers at an informal social event.

Sponsor Benefits

• Custom Signage provided by ARPA to be placed at booth
• Logo recognition on print and digital conference materials
• 20 complimentary drink tickets to give to potential customers
• Food or bar placed near booth
• Investment includes food service costs & room rental

Other Sponsorship Opportunities

Custom sponsorship opportunities are available (meal sponsor, coffee break sponsor, app sponsor etc).

We can work with you to create a personalized sponsorship to help meet your corporate objectives.

Please contact Kate Wright at kwright@arpaonline.ca to discuss these options.
About Alberta Recreation and Parks Association

The Alberta Recreation & Parks Association (ARPA) is a not-for-profit organization committed to building healthier and happier communities and citizens by developing and promoting recreation and parks.

ARPA has over 1,500 members representing over 120 Alberta communities. Our members include community and public recreation and parks agencies, corporations, elected officials, volunteers and students.