Join CAOs and senior municipal leaders from across Alberta to explore and discuss emerging issues with your peers! This event gathers senior staff responsible for recreation, parks, arts and culture, FCSS, community development and urban planning.

Total Learning Credits is 9.5
LAND ACKNOWLEDGEMENT

We would like to start by acknowledging the traditional territories of the Blackfoot Confederacy comprised of the Siksika, Piikani, and the Kainai, as well as the Stoney Nakoda and the Tsuu T’ina First Nations, the Métis Nation Region 3, and all people who make their homes in the Treaty 7 region of Southern Alberta.

MESSAGE FROM ARPA PRESIDENT

Last year we were excited to host the first-ever ARPA Leaders Summit in Kananaskis. We are pleased to be back hearing from experts on a variety of quality of life challenges and trends as identified by you.

I encourage you to utilize this time with our presenters and your colleagues to strengthen your professional capacity with your senior municipal peers.

On behalf of the ARPA Board of Directors and staff, we welcome you here to Kananaskis for three days of professional development.

CANADIAN PARKS & RECREATION ASSOCIATION - PARKS & RECREATION PROFESSIONAL

The Parks and Recreation Professional Certification (PRP) is the Canadian standard for those who want to be leaders in their profession. The PRP certification shows that you have the unique knowledge, skills and abilities needed to drive the profession forward. It also demonstrates your commitment to ongoing professional development.

To find out why the PRP is right for you, visit www.cprapdc.ca

Educational conference sessions can be counted towards the CPRA Parks and Recreation Certification.

• Earn up to 9.5 learning credits for attending all of conference
• Earn 1.5 learning credits for attending each session
• Earn 0.5 learning credits for attending the opening keynote

*Attendees must attend the entire session to earn the credits. Please note that non-educational sessions are not eligible for learning credits.
**Wednesday, January 30, 2019**

6:00-7:30 pm  **REGISTRATION AND PROFESSIONAL CAPACITY BUILDING RECEPTION**

7:30-8:00 pm  **OPENING KEYNOTE**

Presenter – Duane Bratt, Mount Royal University

Duane Bratt will discuss why the 2019 Alberta election is the most unique one in Alberta’s history. He will examine the parties, personalities, and policies. A focus will be on the issues in the areas of recreation, parks, social services, planning, arts and culture.

8:00 pm  **PROFESSIONAL CAPACITY BUILDING RECEPTION CONTINUES**

**Thursday, January 31, 2019**

7:30-8:30 am  **BREAKFAST**

8:30-8:45 am  **OPENING REMARKS & ELDER BLESSING**

Elder – Una Wesley

8:45-10:15 am  **INTERMUNICIPAL COLLABORATION FRAMEWORK**

A. Best Practices/Negotiations of ICF’s  
   Michael Scheidl, Manager, Intermunicipal Relations

B. Multiple Municipal Collaboration  
   Ken Luck, City of Spruce Grove

C. Rural/Urban Municipal Collaboration  
   Susan Laurin, Town of Okotoks

D. ICF’s and planning for the Future  
   Christine Rawlins, County of Grande Prairie

This session will provide insights into the do and don’ts of ICF. A variety of models will be described by individuals who were at the centre of these multi-municipality, rural-urban and municipality models.

10:15-10:45 am  **Coffee Break**

10:45-12:15 pm  **THE HEALTH OF OUR CHILDREN: ADDRESSING PHYSICAL ACTIVITY & HEALTHY EATING**

Presenters:

- Shelley Sawchuk, City of St. Albert
- Kim Raine, Scientific Director, Centre for Health & Nutrition, Professor and Associate Dean (Research), School of Public Health (University of Alberta)
- Katherine MacKeigan, Director of Provincial Fitness Unit & Executive Director of the Alberta Fitness Leadership Certification Association

This session will review a number of factors that are affecting the health of children and provide insights on how to combat these in the recreation sector. Presenters will discuss topics such as healthy food environments, marketing to children, and the increased rise in screen time that results in less time for physical activity.
Thursday, January 31 2019 (continued)

12:15-1:15 pm  LUNCH

1:15-2:45 pm  DISCOVERING THE UNDISCOVERED: UPCOMING DRIVERS OF CHANGE FOR MUNICIPAL PARKS IN AB

Presenter:
Justin Ellis, RC Strategies + PERC
Joe Pavelka, Consultant/Professor - Mount Royal University

Over the past decade, leaders of Alberta’s municipal parks systems have successfully focused tremendous efforts on growing recognition that parks are critical to the social, cultural, economic and environmental well-being of communities. Now, most colleagues in the municipal planning, engineering, economic development and land developers generally agree. Where once an afterthought, parks are now a critical component of most livable communities. Though significant investments have occurred and the recognition of the importance of parks has grown, we now wonder if the leaders of Alberta’s municipal park systems have truly had time to identify, ponder and chart a path for managing the drivers of change that are on our doorstep.

Justin will work with participants to discover the (potentially) unconsidered drivers of change that are on the door-step of Alberta’s municipal park managers and may challenge the ability of our parks systems to deliver on the benefits we, as park managers, have so loudly touted. These drivers will, undoubtedly, impact our resident’s expectations of parks and the way parks and park systems are planned, designed and managed. Plenary presentations together with group break-out discussions will be used to present and explore new, interesting and even controversial drivers of change that municipal park systems in Alberta are likely to face in the future. And, yes, we will work to ensure the drivers are relevant to rural and urban park systems.

2:45-3:15 pm  Coffee Break

3:15-4:45 pm  VANCOUVER’S GREENEST CITY 2020 ACTION PLAN

Presenter:
Dave Hutch, City of Vancouver

Addressing sustainability, managing carbon footprint and increasing resilience is core business for municipalities today, but how do you engage residents and align staff city-wide, on a unified approach with measurable outcomes? Using Vancouver’s Greenest City Action Plan combined with the Vancouver’s Healthy City Strategy and VanPlay the Vancouver Parks and Recreation Master Plan currently under development, Dave will show how Vancouver is taking a city-wide and data-driven approach to deeply understand the sustainability and resilience challenges facing Vancouver and taking concrete, measurable steps to move the dial.

4:45-6:30 pm  Break

6:30-7:30 pm  DINNER

7:30-9:00 pm  PROFESSIONAL CAPACITY BUILDING RECEPTION CONTINUES
7:00-8:00 am  **BREAKFAST**

8:00-9:30 am  **FAMILY FRIENDLY & INCLUSIVE COMMUNITIES PANEL**

**Presenters:**
- Darren Reedy, Welcoming and Inclusive Communities, AUMA
- Meagan Reid, Bow Valley Immigration Partnership
- Tasina Pope, Communities ChooseWell Champion & Community Activator, Stoney Nakoda Nation

Examples of how to build an inclusive welcoming community and what are the key considerations in programming and communications to new and marginalized communities within your municipality. This description will evolve with additional input from the presenters.

10:00-11:30 am  **PUBLIC GOOD 3.0: FROM THEORY TO PRACTICE**

**Presenter:**
- Joe Pavelka, Consultant/Professor - Mount Royal University
- Justin Ellis, RC Strategies + PERC
- Gary Debney, RC Strategies + PERC

The public recreation and parks sector is no longer focused on its core mandate. This is a provocative proposition that we made three years ago at Conference. We proposed that public recreation is no longer driven by achieving the greatest public good in all that we do. Instead, we proposed that many of the sector's decisions are driven by an “attempt to be all things to all people” and a disproportionate pressure to service smaller, specialized interest groups. In previous sessions, we have challenged participants to reflect on how their parks and recreation services have changed in the past decade and to critically and honestly evaluate whether current investments and decisions are maximizing the public good. At last year’s summit, we put forward ideas about how and why we have lost our way as a sector and articulated the need to return to our “core”. A clear case for change was established including a case for significantly enhancing the public recreation sector’s focus on leisure education as a core business priority. Since initiating the discussion, interest in the idea of refocusing the sector on its core has grown. Exciting new research into the evolution of the recreation sector away from its core mandate is now underway and being led by Lisa Tink, Doctoral Student at the University of Alberta’s School of Public Health. Continuing this series of thought-provoking conversations, this session will summarize the salient points made in previous years and engage the leaders of Alberta’s Parks and Recreation sector in identifying practical approaches to critically review current operations with the aim of refocusing operations on our core mandate – maximizing public good. We will explore how the sector might be able to transition back to its core without looking like it is abdicating responsibility and how it can support all components of the leisure and recreation delivery system. And, recognizing the diverse service delivery models in play in the province, the session will also explore third-party operators and practical ways to maximize public good when the municipality doesn’t directly deliver the service. Plenary and group discussions will ensure all participants leave with ideas worthy of implementing in their home jurisdictions.

11:30-12:00 pm  **CLOSING REMARKS**
SPEAKER BIOS

JUSTIN ELLIS
Justin is a parks and recreation planner with 14 years of experience who has successfully led the completion of over 50 parks and recreation related projects for municipalities across Western Canada. He is highly experienced in parks, recreation, and trails planning; needs assessment; and policy and strategy preparation and effectively leads interdisciplinary teams of landscape architects, community engagement specialists, municipal planners, and engineers. As an IAP2 accredited public participation professional, Justin works tirelessly to meaningfully engage communities in developing plans for parks and recreation. Justin regularly attends and presents his teams’ parks and recreation planning work at ARPA, BCRPA, Society of Outdoor Recreation Professionals conferences and was an invited participant in the National Recreation Summit. He was awarded the 2011 Society of Outdoor Recreation Professionals award for excellent outdoor recreation planning.

JOE PAVELKA
He has been involved in recreation in Alberta for over 25 years as a practitioner and former Assistant Director of Calgary Parks & Recreation, a consultant author and speaker. In his career as a practitioner and consultant, Joe has carried numerous recreation and parks business, development and redevelopment plans. Joe’s scope today spans recreation, parks, and tourism. He has studied recreation and leisure in many locations throughout the world and he is keen to apply this experience and expertise to our ever-changing recreation landscape. Joe is presently a Professor in the Department of Health and Physical Education at Mount Royal University and Principal at Planvision Consulting Ltd.

KIM RAINE
Dr. Kim Raine is Professor and Associate Dean (Research) in the School of Public Health, University of Alberta. She is a Fellow of the Canadian Academy of Health Sciences and a Registered Dietitian. Her research focuses on community and policy interventions to promote the health of populations. She served as President of the Alberta Public Health Association from 2009-2012. She has published over 160 peer reviewed articles.

KEN LUCK
Born and raised in Alberta having worked in the municipal recreation sector for nearly 35 years including the communities of Fairview, Didsbury and Ponoka. Presently serves as Director of Recreation Services for the City of Spruce Grove and is the Central Region Representative on the Board of the Alberta Recreation & Parks Association.

SUSAN LAURIN
Susan is the Community Services Manager with the Town of Okotoks and is the past president with Alberta Recreation & Parks Association.

DARREN REEDY
Darren Reedy is a consultant with ten years’ experience in the municipal sector. One of his current roles involves managing the Welcoming and Inclusive Communities initiative for the Alberta Urban Municipalities Association where he assists municipal governments to advance policies and practices to overcome issues of social exclusion.

MEAGAN REID
Like many of her neighbours from all over the world, Meagan Reid was drawn to the Rockies by a love of outdoor recreation, but stayed for the community. Since its launch in 2014, Meagan has coordinated the Bow Valley Immigration Partnership (BVIP). This collaborative initiative brings together stakeholders from every sector of the community to implement strategies that help foreign-born locals from Lake Louise to Kananaskis connect, contribute, and know they belong in the Bow Valley.

UNA WESLEY
Una Wesley is a respected Stoney Nakoda Elder, Language and Culture Keeper, Educator and Healer. She was also the first female Chief for the Stoney Nakoda First Nation in 1984. Elder Wesley’s interest is in promoting the Stoney Nakoda culture and making sure that it can be used as an avenue for Indigenous youth to heal, grow, and learn.

DAVE HUTCH
Dave Hutch is the Acting Director of Planning and Park Development for the Vancouver Board of Parks and Recreation. Dave has 25+ years of public sector experience connecting with people, health, ecology
SPEAKER BIOS

and place within a diversity of public agencies (federal, provincial and municipal) responsible for urban design, park and recreation planning and design, active transportation, and urban ecosystems.

SHELLEY SHAWCHUK
Shelley Sawchuk has a background in marketing and sponsorships that spans over 25 years and covers a range of industry with five years at the Edmonton Downtown Business Association, 13 years with Servus Credit Union, six years at Sobeys and now over two years with the City of St. Albert as Manager of Business and Marketing for Recreation and Parks.

DUANE BRATT
Duane Bratt is a political science Professor and Chair in the Department of Economics, Justice, and Policy Studies at Mount Royal University (Calgary, Alberta). He was educated at the Universities of Windsor (BA 1991, MA 1992) and Alberta (Ph.D 1996). He teaches in the area of international relations and Canadian public policy. His primary research interest is in the area of Canadian nuclear policy. Recent publications include: co-editor, Orange Chinook: Politics in the New Alberta (University of Calgary Press, 2018), co-editor, Readings in Canadian Foreign Policy: Classic Debates and New Ideas 3rd edition (Oxford University Press, 2015) and author of Canada, the Provinces, and the Global Nuclear Revival (McGill-Queen’s University Press, 2012). Current projects include the risk assessment of Canada’s nuclear waste site selection process. Duane is also a regular commentator on political events.

TASINA POPE
Tasina Pope is Stoney Nakoda from the Chiniki First Nation. She co-Founded the non-profit grassroots recreation-based initiative called Sacred Rocky Mountain Mini Thni (Bow River) Movement Association. Tasina worked with the Stoney Education Authority in 2018 and has since been active organizing recreation, cultural, and arts opportunities for the youth and for her community members.

GARY DEBNEY
A Senior Associate with RC Strategies. 40+ years’ experience working for public, not for profit and private clients across western Canada. Completed over 400 recreation and parks projects. Experience as a practitioner, College Instructor, project manager and developer and strategic thinker and planner.

As a Past President of both ARPA and CPRA the future of the industry is a major focus. For the past twenty years Gary instructed in the MRC Diploma program teaching new candidates the awesome potential of recreation to impact individual, family and community quality of life. As MRC became a University, he was part of the team to create a sport and recreation degree. In 2016, Gary initiated and led the conversation on Public Good.

Major area of interest is parks and recreation infrastructure. Working with dynamic teams to build sustainable solutions for communities.

CHRISTINE RAWLINS
Christine has over 24 years in the health, fitness and recreation field with most of it spent in the private sector. Her strategic and analytical skills have been well received in her current role as Manager of Parks and Recreation with the County of Grande Prairie, and proved relevant in her work with the newly formed Grande Prairie Regional Recreation Committee.

KATHERINE MACKEIGAN
Christine has over 24 years in the health, fitness and Katherine MacKeigan, BPE, DipEd, MBA, is the Director of the Provincial Fitness Unit (University of Alberta), and Executive Director of the Alberta Fitness Leadership Certification Association. Katherine has worked for over 25 years in the Alberta exercise and fitness industry advocating for active living, and accertification and education for exercise professionals. The AFLCA and the Provincial Fitness Unit contribute a wide range of programs and services, including the Be Fit For Life Network, Ever Active Kids certificate, and professional certifications in group exercise and personal training. At present the AFLCA certifies over 2,500 professionals who deliver fitness and exercise programming in over 260 Alberta communities which proved relevant in her work with the newly formed Grande Prairie Regional Recreation Committee.
SPONSORS

Stantec

Apple Fitness Store
Get the Advantage

ACI Architects Inc

gec Architecture

Scott Builders Inc

Global Sport Resources

McElhanney

RC Strategies

PERC