SPONSORSHIP PROSPECTUS

About the Parks Forum
Since 2005 the Parks Forum has been attended by a broad cross section of participants from the three major levels of government in park provision (municipal, provincial and national) as well as a variety of key partners, educators and students.

The Parks Forum offers a significant opportunity for collaboration across diverse sectors and cultures. The Forum is also an opportunity to reflect on and evaluate existing initiatives, while also generating new ideas and approaches to parks planning, management, and use.

Why Sponsor?
Connect With Your Target Audience
Don’t miss this chance to engage with 130+ delegates and decision makers representing:
- Federal, provincial, and municipal parks directors, managers and staff
- NGO’s
- Land trust and land conservancies
- Trail developers
- Indigenous leaders
- Landscape Architects
- Academics & researchers
- Planners
- Emerging leaders, students and new professionals

Build Your Brand at the Sponsor Showcase
Thursday, March 15 // 4:00pm - 6:30pm
Take advantage of this exclusive opportunity to meet current & potential customers face-to-face, enjoy complimentary refreshments and network with like-minded professionals.
*A 8x10 tradeshow booth is included and is for sponsors only (12 spots available).

About the Alberta Recreation and Parks Association (ARPA)
ARPA is a not-for-profit organization committed to building healthier and happier communities and citizens by developing and promoting recreation and parks. ARPA has 1600 members who represent 87% of Alberta municipalities.
Title Sponsor
$5,500 (1 Opportunity)
Sponsor will be named and recognized as the exclusive Title Sponsor of the 2018 Parks Forum and will enjoy the following benefits:
- Verbal recognition during the Welcome Address,
- Sponsor logo displayed on the following materials:
  - ARPA website with link to sponsor’s website,
  - Prominent placement on all event print and electronic materials (brochure, on-site guide, meal tickets, name badges),
  - Delegate item(s),
  - PowerPoint sponsor thank-you loop with longest exposure time at major events throughout the Forum,
- Full page advertisement space in the on-site guide,
- Opportunity to include two pieces of corporate material in delegate bags,
- Tradeshow booth with a ‘preferred choice’ display area throughout the entire Forum,
- Three full Forum delegate registration packages,
- One year ARPA business membership, complete with all privileges afforded to ARPA members.

Silver Sponsors
$2,000 (4 Opportunities)
Benefits include:
- Sponsor logo displayed on the following material:
  - ARPA website with hyperlink to sponsor’s website,
  - Event print and electronic materials (brochure, on-site guide),
  - Stage banner
- Quarter page advertisement space in on-site guide,
- Opportunity to include one piece of corporate material in delegate bags,
- One tradeshow booth at Sponsor Showcase on Thursday, March 15.
- One full Forum delegate registration package.

Gold Sponsors
$3,500 (2 Opportunities)
Benefits include:
- Sponsor logo displayed on the following material:
  - ARPA website with link to sponsor’s website,
  - Event print and electronic materials (brochure, on-site guide),
  - PowerPoint sponsor thank-you loop with longest exposure time at major events throughout the Forum,
- Banners displayed throughout the event,
- Half page advertisement space in on-site guide,
- Opportunity to include one piece of corporate material in delegate bags,
- Tradeshow booth with a display area throughout the entire Forum
- Two full Forum delegate registration packages,
- One year ARPA business membership, complete with all privileges afforded to ARPA members.

Bronze Sponsors
$1,200 (6 Opportunities)
Benefits include:
- Sponsor logo displayed on the ARPA website with link to sponsor’s website,
- Sponsor name displayed on event print and electronic material,
- Opportunity to include one piece of corporate material in delegate bags,
- One tradeshow booth at Sponsor Showcase on Thursday, March 15.

Breakfast and Luncheon Sponsors
$500 (4 Opportunities)
Benefits include:
- Sponsor logo displayed on the following:
  - ARPA website with link to sponsor’s website,
  - At the head of each buffet line (signage provided by ARPA)

Session Sponsors
$500 (12 Opportunities)
Benefits include:
- Sponsor logo displayed on the ARPA website with link to sponsor’s website, signage at session (provided by ARPA)
- Opportunity to introduce speaker, or sponsorship announced during introduction of speaker.

Social Sponsors
$500 (2 Opportunities)
Benefits include:
- Sponsor logo displayed on the following:
  - ARPA website with link to sponsor’s website,
  - At the evening social event (signage provided by ARPA)

Custom sponsorship packages can be negotiated. Contact Kate Wright at kwright@arpaonline.ca.
SPONSORS

Apple Fitness Store

Stantec

ISL Engineering and Land Services

SPORT RESOURCES

RC + PERC

McElhanney

PARTNERS

CALGARY FOUNDATION
FOR COMMUNITY, FOREVER

COMMUNITY FOUNDATIONS OF CANADA
FONDATIONS COMMUNAUTAIRES DU CANADA

Canada