



On April 21st – the eve of Earth Day – people all across the country are coming together in homes, on campuses, in religious institutions and community centers, to collectively experience the momentum of our movement and strategize their next steps. Thousands of people will simultaneously tune in for the premiere of *Do the Math* – the movie. After the film, we will continue the conversation in groups large and small.

Do The Math was more than a speaking tour – it was the launch of a campaign and a doorway into a movement. In the 6 months since, the divestment campaign has bloomed into a powerful fight with campaigns on over 300 campuses and dozens of religious institutions and municipalities. The film provides awareness and education about climate change, but more importantly, it's an organizing tool that you can use to take (and inspire!) action.

Thank you for being a part of the movement!

First, be sure to invite your family, friends, and neighbors to join your viewing party. If you have a large enough space consider inviting other members of your community like elected officials, religious leaders, union members, community organizers and local journalists. You can download and print a film poster to put up around town at 350.org/math under the “Resources” tab.

The Do the Math Film premiere

Most people will be hosting their screenings at 7pm local time on Sunday April 21st. After the screenings, many groups will tune into one of two live-streamed panel discussions, which are happening at 8pm ET and 8pm PT (folks in different timezones, please convert appropriately).

On April 21st, you'll find all the info you need to tune in at www.350.org/math

Here's a sample schedule:

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| 7:00 - 7:45 | Watch the premiere of the Do the Math movie – online at 350.org/math or on DVD |
| 7:45 - 8:00 | Time to get up, stretch legs, and get ready for the live-streamed discussion. |
| 8:00 - 8:45 | Tune into the live-streamed panel discussion featuring leaders from the climate movement at www.350.org/math |
| 8:45 - 9:30 | Continue your discussion and plan next steps – and don't forget to report back! |

Discussion Suggestions

- It can be helpful to choose one person who will moderate or facilitate discussion.
- It's great to have a note-taker or scribe, so you capture the discussion and can refer to it later.
- Make sure comments are appropriate, respectful, and inclusive.
- Stick to the topic being discussed. Listen to what others have to say. "Step up, step back" (i.e. don't talk too much, or too little).
- Try to ask open ended questions, and give space to hear from everyone present.
- Be sure to collect all attendees' contact information so that you can continue to communicate with one another after the screening. A printable signup sheet is available at www.350.org/signup-sheets. Please scan and email it to us (at team@350.org) or snail-mail it to us at 350.org, 20 Jay St, Suite 1010, Brooklyn, NY, 11201, USA



Sample Discussion Questions

You can use these as a guide, but feel free to let the conversation flow organically.

1. Which issues in the film are most relevant to you and your community? What questions did it raise?
2. What are some of the barriers you have felt to organizing locally around these issues?
3. What are some examples of efforts made towards a clean energy future in our community? What are existing organizations, allies and campaigns near you?
4. What direct steps can you take? What skills and connections already exist in your group? What sort of support do you need? Where can you find it?

5. How can you use this movie as an organizing tool?

After your screening...

Consider scheduling your next meeting while you are all together to keep the momentum going. Then, keep your eyes on your inbox — we'll be sending out emails with action opportunities, and a survey to report back on how your screening went.

What else can I do?

Stop the Keystone XL Pipeline — The State Department is currently collecting public comments about the Keystone XL tar sands pipeline, but only until April 22! Help us reach our goal of sending one million comments by submitting yours at 350.org/kxl

Join the Keystone XL Rapid Response Team — Stopping the Keystone XL pipeline means making sure we are everywhere President Obama, VP Biden, Secretary of State Kerry and recalcitrant members of Congress are. We've already organized dozens of rapid response events around the country (and world!) but we need your help to keep the pressure on. Sign up here to join the KXL rapid response team. 350.org/rapid

Go Fossil Free — In 2012, we helped launch a mass fossil fuel divestment campaign on over 300 campuses and in cities around the country and the world. The basic idea is that if it's wrong to wreck the planet, it's wrong to profit from that wreckage. Help us reach our goal of launching hundreds more by starting your own divestment campaign in your community, university or religious institution, or join an existing campaign at gofossilfree.org.



Organize Locally — Join or start a local 350 group. See if one already exists at local.350.org. If not, check out our easy guide to kicking off a local climate action team at local.350.org/groups/info.

If you have questions or concerns, please don't hesitate to get in touch by sending an email to our organizing team at team@350.org. We'll try our very best to get back to you shortly!