



Dear Power Shifters!

This document outlines key information for submitting a proposal for GPS phase 2 funding. Proposals for phase 2 funding will be submitted to the Global Power Shift organising team, reviewed by a selection committee of 350.org staff and other international GPS allies, and if approved, the funding will be distributed by our friends at Global Greengrants (www.greengrants.org).

HOW TO APPLY FOR PHASE 2 FUNDING

All National/Regional Power Shift teams are invited to apply for funding to organize their phase 2 summits and mobilisations -- 1 proposal per country/region/team. At Global Power Shift Istanbul (phase 1), instructions will be provided for these applications, and this document provides further background.

Planning National/Regional Power Shifts can be a very rich learning experience, and part of that is gaining experience with fundraising. As such these grants are intended to offset costs of the events but not fund each event in its entirety, so as to encourage other in-country sponsors and partners to help provide support.

Please submit the following documentation attached as an email to proposals@globalpowershift.org.

WHAT TO INCLUDE IN YOUR APPLICATION

Your application should be no longer than two type-written, single-space pages in total. Please provide the following materials:

Contact Information

Full Name of Organization (in English)

Local Translation of Organization Name (if any)

Name of Contact Person

Title

Address

City

State/Province

Postal Code

Country

Web Site

Telephone

FAX

E-Mail

Proposal Narrative (two pages or fewer)

Note: this section largely matches the “Strategic Planning Guidelines” document we have shared. You can use that document as a template for writing out this information, if that’s helpful in avoiding duplicative work.

1. Describe the organization or group and the nature of support requested is required for all applications for funding.

- Please include background on your team (including how you formed), your goals, and the particular strategy you are pursuing to combat climate change and how it links to the main GPS strategies discussed in the GPS phase 2 guide.
- Please provide information about existing sources of support, financial or otherwise (including mentors, partner organizations who support you).

2. Describe the proposed work, including methods by which the work is to be carried out.

- Please include background and research that led to the development of the proposal.

3. Outline the desired/expected outcomes of the project (e.g. 200 activists trained in campaigning and organizing skills, and 2,000 people mobilized calling for X).

Budget (1 page)

A budget detailing how the requested funds will be used must accompany all grant requests.

Supporting Materials (two pages or fewer)

- Sources of funding support (if not mentioned in the above), including pending requests
- Fill out the “Global Power Shift - Phase 1 Debrief Survey” Form (this will be shared at or shortly following phase 1 in Istanbul, TBD).

REVIEW PROCESS

These guidelines are designed to facilitate the preparation of your proposal as well as to speed the review of your request. These guidelines are not meant to be an outline for your proposal, but rather a list of key points to be addressed.

Proposals will be approved by the selection committee consisting of the 350 Global Campaigns Managers and representatives of international GPS partner organizations. Once approved the grants will be administered by Global Greengrants.

The criteria for assessing proposals include how well proposals match the strategies outlined in the GPS Phase 2 Guide and the definition/criteria for Phase 2 Power Shifts.

Once proposals are approved by the selection committee, they will go through a Global Greengrants equivalency process to determine that they would qualify as tax-exempt, educational or charitable according to United States regulations. This is because 350.org is a registered organization in the United States, and thus must abide by its regulations. In most cases this will not require additional information from what is in the proposal.

WHAT WE FUND

- Organizing capacity costs: stipends for organizers for a fixed period, clearly and specifically focused on the power shift event/mobilization.
- Promotional materials costs: fliers, posters, materials for “art-builds” at actions
- Direct event costs: venue, housing, food, equipment, materials, banners, translation support, etc.
- Documentation costs: video, photo, etc.
- Web costs: hi-speed internet, mail programs, (though we encourage all applicants to rely on free tools whenever possible).
- Travel costs (for organizers, facilitators, speaker scholarships, and/or participants)
- Other: if your project needs are not listed here, please clearly describe them in your proposal and explain how they differ from what is listed here.

Each proposal should include requests for funding support in at least two of these categories, in order to ensure the funding is spread across different needs.

WHAT WE WON'T FUND

- Air travel for event speakers in its entirety.
- Organizer stipends for an open-ended period of time.
- Paid advertising for these events.

AWARD AMOUNTS

Grant amount requests should fall within the following categories. Please submit a proposal for the amount/category that best reflects your group's needs and capabilities. This will increase the chances of a swift review process:

1. 1,000-5,000 USD
2. 10,000-12,000 USD
3. 20,000-30,000 USD

CONCLUSION

All this information will be discussed and reviewed again in Istanbul, and feel free to be in touch with the 350.org global field team if you have any further questions.

We look forward to seeing everyone's proposals in phase 2!