



The event in Istanbul, Turkey in June, 2013, is just Phase 1 of Global Power Shift -- it is the launch of a much larger endeavor we're calling Phase 2.

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What is Phase 2?

In the weeks and months that follow the summit in Turkey, in country after country, Global Power Shift teams and their allies back home will organise summits, events, and mobilisations linked with the wider global network. The basic definition and criteria for what these national and regional Phase 2 Power Shifts will look like is in a separate document: "GPS Phase 2 Power Shift Definition Criteria". *If you have not read that document, do so now, before continuing with the rest below.*

Phase 2 events, whether mobilisations, summits, or both, will be linked to campaign strategies and be critical movement moments. They will be opportunities for meeting the community of climate activists in each country or region face-to-face, growing that community of engaged climate activists, empowering new leaders with skills and strategic plans, and mobilising. But just as importantly, these summits should not be viewed as isolated events. They are a chance to build on or launch large-scale climate campaigns and empower people to lead local action groups that can contribute to escalating action and supporting national or regional climate strategies.

A strong international climate movement is needed now more than ever. For the first time the Mauna Loa Observatory in Hawaii has recorded CO2 concentrations of 400 ppm. Climate change is here and now, not a distant problem of the future. It is an urgent problem that warrants immediate action. The science is clear -- if we pour another 565 gigatonnes of CO2 into the atmosphere by midcentury, we'll have an 80% chance of remaining below 2 C. If we stay on our current emissions trajectory, we will surpass this threshold in the next 15 years.

Recognising our diversity of contexts around the globe and the need for our movement to work on several fronts, here are the main strategic areas that we'll be focusing on through GPS and adapting to national and regional plans as appropriate: (1) the problem -- confronting the fossil fuel industry, (2) the impacts -- highlighting the impacts and urgency of the climate crisis, and (3) the solutions -- democratised, distributed renewable energy that will work for people and the planet. Below you will find themes and strategies for campaigns that can link to or flow from your phase 2 summits or mobilisations.

1. *The Problem: Confronting the fossil fuel industry*

The fossil fuel industry has a vested interest in keeping us addicted to fossil fuels and increasing our consumption -- the exact opposite of what is needed. Therefore it constantly and consistently blocks the rate and scale of progress necessary to avert total climate catastrophe. Their corruption of our governments and economy is the biggest obstacle to meaningful climate progress. We won't be able to prevent climate catastrophe unless we can weaken their influence and build a more powerful movement calling for the action that science and justice demand.

This is already happening on many fronts -- from local communities in India fighting the construction of coal-fired power plants to students in the United States demanding universities divest holdings in fossil fuel companies. But too often, these are viewed as isolated fights -- imagine if we can increase the number of people actively confronting the fossil fuel industry and connect the struggles with one another, multiplying our influence!

Concrete ways in which GPS teams could take on the fossil fuel industry include:

- Support/solidarity with grassroots communities or other allies fighting infrastructure projects.

Struggles against large infrastructure projects are usually led by grassroots communities. Being on the frontlines, they see very clearly the negative impacts of such projects and how it will affect their homes and livelihoods. But these fights are much more than Not In My Backyard (NIMBY) struggles. We are all impacted when another coal plant is built: CO2 emissions get locked in for another 25-40 years. This is why such struggles are important for all of us to support. By working in solidarity with local communities and uniting with partners in this work we can show that there is wider opposition to the project beyond frontline communities and can link a particular project to other projects.

- Divestment.

If it is wrong to wreck the climate, then it is wrong to profit from that wreckage. That's why 350.org launched a campaign pressuring educational and religious institutions, city and state governments, and other institutions that serve the public good to divest from fossil fuels. Instead of investing in companies that destroy our future, these funds can be

redirected toward clean energy and community projects. Learn more at www.gofossilfree.org.

2. The Impacts: Highlighting the impacts & urgency of the climate crisis

2012 was a year of weather extremes – torrential rainfalls in northern India and Nigeria, hurricane Sandy in the US and typhoon Bopha in the Philippines, and heat waves and wildfires in Australia and Russia, to name just a few. For the first time the Mauna Loa Observatory in Hawaii has recorded CO2 concentrations of 400 ppm. Climate change is here and now, not a distant problem of the future. It is an urgent problem that warrants immediate action.

It is critical that our movement take action during the moments when the realities of the climate crisis are most apparent. These are important learning moments that hold enormous potential for holding responsible parties (fossil fuel companies) accountable and for catalysing transformational change as communities unite to rebuild and envision the future we want. The experience of climate impacts, particularly extreme weather like floods, droughts, and super-storms, are key moments for us to mobilise and organise in ways that can create the cultural and political conditions for action on a scale that matches the urgency of the crisis.

Ways to highlight the impacts and urgency of the climate crisis include:

- Connect the dots.

Whenever there is an extreme weather event that matches patterns forecast by climate science in your region of the world, you can use it as an opportunity to sound the alarm on climate change. The 350.org “Connect the Dots” project (<http://connect.climatedots.org>), launched with a day of action back in May of 2012, is a way to execute this strategy through creative visualisation of these events around the globe. However you choose to respond -- taking and sharing dot photos, through public demonstrations, articles online or in traditional media, etc - these events are moments when we need to make the link to climate change and the dirty industries that are responsible for causing the problem.

Of course when people’s lives have been disrupted by extreme weather, we must be compassionate and sensitive to what they are experiencing. In addition to making the link between extreme weather and the burning of fossil fuels, we also want to ensure that we are actually strengthening relief efforts and working in solidarity with impacted communities. If we are going to build a movement that is in it for the long haul, i.e. strong enough to confront the fossil fuel industry and



advocate solutions to climate change, we need to connect to one another and build a strong, respectful, collaborative, and growing community.

- Adaptation and resilience.

We also need to take action to adapt to the realities of a changing climate and build more resilient communities. Two examples of this, which could be replicated elsewhere, include Occupy Sandy in New York following Hurricane Sandy, and a 2013 Pacific Warrior Day of Action.

Occupy Sandy was an outgrowth of the Occupy Wall Street movement. When Hurricane Sandy hit, grassroots organisers joined together offline and online to mobilize relief efforts in the communities most in need. The result was thousands upon thousands of volunteers visiting dozens of battered communities, offering aid, support, and community in ways that far exceeded any official institutional relief. Such organising is both critical for short-term relief, and also immensely valuable in strengthening our communities for the long-haul.

In the Pacific Islands, people are all too aware of the reality of climate impacts and are focusing their efforts on being more resilient in the face of a changing climate -- improving food and water security, developing the ability to respond adeptly to extreme weather and implementing proactive strategies to prevent the outbreak of diseases because of increased temperature and flooding. They are directly confronting the challenge of climate change impacts and fighting the fossil fuel industry rather than being victimised, strengthening and empowering their communities. They declare, "We are not drowning, we are fighting!"

3. The Solutions: Clean, affordable energy by and for the people

A plan for meeting the world's energy needs through renewable energy is essential, along with policies that support their implementation on a wide scale. We need to shift to clean renewables along with greater energy efficiency and conservation in a fair and socially just manner. But this isn't enough; they have to be affordable so that the 1.5 billion people in the world that have no access to electricity now and other low income communities are not left out. Furthermore, why should the production and distribution of energy lie in the hands of a few centralised companies alone? What if local communities were empowered to make decisions about where their energy is coming from and the economic benefits were distributed to them, instead of only large companies? Such local ownership can make energy access a reality and also create the landscape we need for a rapid transition away from fossil fuels.

This isn't a pipe dream - it's already happening in some parts of the world. Germany, a cloudy, northern latitude country, is one of the world leaders in the renewable energy revolutions, and half of Germany's renewable energy is locally owned because of legislation that was passed in the country in the year 2000. Nepal and Philippines have micro hydro cooperatives and

Indonesia also has a law in place that supports energy democracy similar to Germany's. In these countries, the concept for decentralised energy democracy has taken off because of legislation that has created a favourable regulatory environment. We as a movement can further highlight such successes, strengthen and replicate them, support local initiatives, and demand policies that give us control of energy.

This doesn't mean that there is no role for centralised renewable energy that feeds into the grid. It is just as important, as long as such solutions are implemented in a manner that respects the rights of local communities.

There are communities that are already organising democratic renewable energy networks like Som Energia in Spain (www.somenergia.coop) or the South East Asia Renewable Energy People's Assembly (www.searepa.com) -- just two of many such examples around the world. Likewise there are communities that are relying on traditional knowledge and customs because these solutions are already clean, just and fair.

Ways to put this into action in our campaigning and movement building:

- Launch an effort to make colleges/universities/workplaces go solar/renewable.

We know that changing one individual, one household, one community at a time isn't enough, but we also know that to effectively build power as a movement we need local community and momentum. Launching an initiative for many local campaigns calling on institutions or governing bodies to adopt renewable energy, ideally community controlled, is a valuable and powerful starting point for initiating a longer-term movement and campaign for widespread adoption of renewable energy.

This means that we need to plan out our campaigns in ways that can lead to meaningful local change and build support for bigger initiatives, rather than getting stuck in local demonstration projects alone. If we are successful, our creative efforts to generate public interest and demand can lead to a cascade of actors who make the adoption of renewable energy a reality. Essentially such efforts have the dual goals of bringing renewable energy to an institution, while simultaneously expanding the power of our movement and the drive for renewable energy.

- Push for policies that support affordable and clean energy.

Renewables, rather than fossil fuels need to be our source of energy in order to avoid climate chaos. Communities deserve to have the right to clean and affordable energy. The passage of Renewable Energy Feed-In-Tariffs has supported the installation of renewable energy -- such legislation is responsible for 64% of wind installations and 87% of global installed photovoltaic capacity. A key driver of the enactment of ReFiT by governments has been broad based support from different sectors of society. The initial stages of building up such support can include public awareness projects, showing how

renewable energy can meet our needs, and highlighting success stories. It is also essential to ensure that a feed-in tariff is also socially just, i.e. poor communities should not be paying higher prices to fund the tariff.

Along with confronting the problem, this is where the movement gets political. We have clear legislative demands, build grassroots support for them and escalate pressure, so that politicians have to act. Running a political campaign is no small task, requiring ample power, capacity, and support. But for those ready to take it on, this is how we can create change at a scale commensurate with the challenge.

How will this all add up?

We know that no one strategy can work everywhere. We need to adapt our movement to local conditions, priorities, and needs. But ultimately, all these efforts are part of the same movement -- part of the same story to overcome avert climate catastrophe and create a more just, sustainable world.

After we all meet in Istanbul in June, 2013 we will all return home, connected, part of a global community, united in our struggle for freedom from fossil fuels, responding to the realities of climate change, and creating solutions. By remaining connected online, with globalpowershift.org as one of our tools for sharing and uniting, we will share, learn from, and add strength to one another's efforts. As we collectively build power, unprecedented change -- a true global power shift -- will become increasingly possible, or dare we say it, inevitable.

How can 350.org and allies support you in this effort?

We dearly hope that the trainings, workshops, collective learning, and inspiration from Phase 1 in Istanbul will serve us all in becoming stronger movement leaders, organisers, and campaigners. We hope that the community bonds and connections we forge in Istanbul will be lasting and meaningful. To help ensure that these hopes are not simply our best wishes, but true potentials, we are setting up certain capacity to support and strengthen these forces.

350.org staff support: Global Power Shift -- Phases 1 and 2, and movement building beyond -- is the top priority of 350.org's global work. Our global field team, whom you are all in contact with already in your region, will remain active and involved in coordinating, guiding, and supporting your efforts to the best of our abilities and capacities. The reality is that compared with the global geography of our movement and network the 350.org staff team is quite small. It is an ongoing learning and experimentation process for us to design the best systems and tools to support such an expansive, distributed movement. We do hope that the tools and processes we design will be useful to many or most of you. If you are not sure to talk to, please contact us at team@350.org.

GPS partner support: 350.org is not the only organisation supporting this process. At the national and regional level there are far too many groups to name, and the reality is that most of

them are represented in your teams on home-country networks already. Thus, national and regional partners are, in many senses, you. Additionally, we expect that you will also be reaching out to networks and potential allies in your country or region to seek their inputs and involvement in Phase 2 work and on an ongoing basis thereafter.

Internationally, there are 4 other groups in particular that are playing a significant roles in the GPS process: Avaaz, Friends of the Earth International, the Global Campaign to Demand Climate Justice and Greenpeace International. All of these groups have played a major supporting role in the preparations for Phase 1 of GPS, and each is committed to supporting Phase 2 as well. Most of the direct support that these groups can offer is more at the national or regional level. Therefore, if your country team wishes to connect more with these organisations in your country or region, the following international contacts can connect you with the right person.

- Avaaz: iain@avaaz.org and david.sievers@avaaz.org
- Friends of the Earth: dipti@foei.org and sarah.clifton@foe.co.uk
- The Global Campaign to Demand Climate Justice: demandclimatejustice@gmail.com
- Greenpeace: paula.tejon@greenpeace.org

Funding: we know that it would be enormously challenging to follow through on organising phase 2 summits without financial support. Therefore, 350.org is raising resources that your team can apply to use as part of your phase 2 organising budget. Please see the GPS Phase 2 Power Shift funding document for more information outlining how to apply for the funds and more. We encourage you to be in touch with the 350 Global Field Team member for your region if your team wishes to discuss this process with 350 staff.

We and our global partners can also help connect you to national partner organisations, who might also be able to help you with financial or in-kind support, for example venues/meeting space, logistical support, accommodation, trainers, and so on.

Online tools: While we are in Istanbul, GlobalPowerShift.org will undergo a transformation, shifting from being just an informational website about GPS to a portal for gaining access to online organising tools and resources and sharing stories about how all our phase 2 endeavors are proceeding. Some of those tools and resources will include:

- Online petition and event tools.
- Digital storytelling and social media.
- A tool to send emails to your network.
- Downloadable guides for team-building, power shift event organising, workshop design and facilitation, and more.
- Graphic design templates for your team.
- More.

All of these tools will be customisable to fit your country needs, and none of these tools are mandatory for GPS teams to use. That said, we highly encourage groups to take advantage of what is offered -- in part to increase your own organising impact, and in part so that we as a GPS network remain linked online and our collective impact can be shared and experienced globally.

Speakers/Facilitators: as GPS teams prepare for Phase 2 summits, in many cases there will be an interest in inviting notable speakers and talented facilitators like those helping for Phase 1 in Istanbul. We will be assembling a database of great people that are interested and willing to be involved in Power Shift events when appropriate and available, and we and our global partners are happy to help you make local connections. We definitely cannot promise the availability of anyone in that database for particular events, nor can we offer resources for them to attend phase 2 summits besides the funds outlined above. Furthermore, we encourage planning to focus on speakers and facilitators located in your country or region before looking internationally.

Conclusion

These resources on their own aren't enough. Ultimately, the only force that can actually see this whole endeavor through are the individuals, teams, and all our friends and allies in each country that make up Global Power Shift. We're counting on you, and we're ready to work alongside you until we win.

Thank you for all you give and do! Onwards!