



KEY SHAPES™

SHAPED HOUSE KEYS THAT FIT YOUR LIFE!

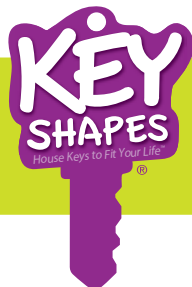
- More than 30 Original House Key Shapes

- **WORK**
- **SPORTS**
- **PETS**
- **FUN!**

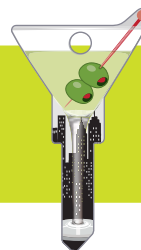
- Complete Retail Packaging and Displays



NEW FUN & FRESH SHAPES!



38 FUN & FRESH SHAPES



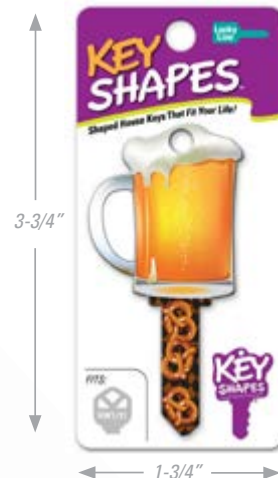
TURN
PAGE
TO SEE
MORE!



SHAPED HOUSE KEYS THAT FIT YOUR LIFE!

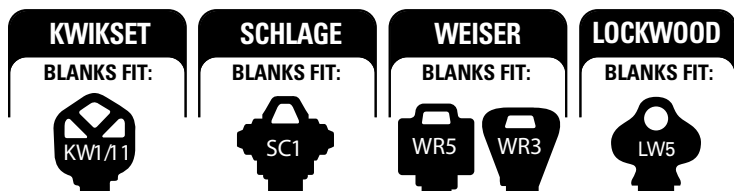
Full Color Brass Keys in Fun Designs and Shapes!

Lucky Line's new Key Shapes™ house key blanks are innovative, functional - and FUN! More than 30 copyright protected designs are printed in full color directly on both sides of our high-quality brass key blanks. Each design has its own unique shape that really makes a personal statement. From sports and pets, to work and play – Key Shapes™ are keys to fit your life.



Retail Card
Key blanks come
1/card with UPC

Brass House Key Blanks 4 styles available:



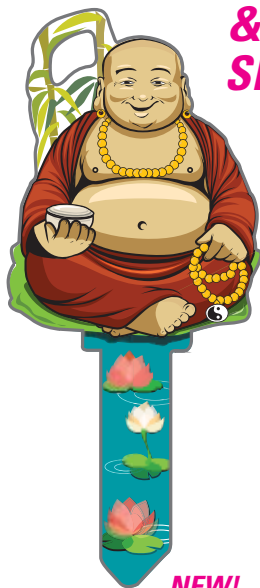
5 Card Box
Packed 5 per box with
inventory control UPC



NEW FROM LUCKY LINE!

**Lucky
Line**®

**NEW FUN
& FRESH
SHAPES!**

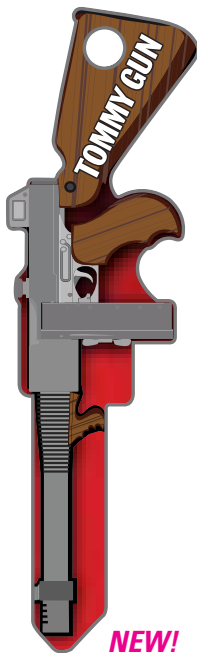


NEW!

Buddha

Item Nos:

Kwikset: B137K, Schlage: B137S



NEW!

Tommy Gun

Item Nos:

Kwikset: B139K, Schlage: B139S
Weiser: B139W

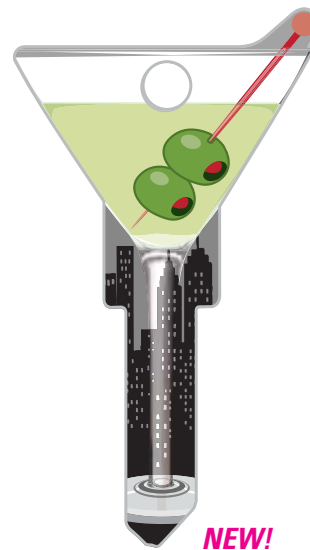


NEW!

Soccer

Item Nos:

Kwikset: B135K, Schlage: B135S
Weiser: B135W



NEW!

Martini

Item Nos:

Kwikset: B133K, Schlage: B133S
Weiser: B133W



NEW!

Cowboy

Item Nos:

Kwikset: B132K, Schlage: B132S,
Weiser: B132W



NEW!

Teacher

Item Nos:

Kwikset: B131K, Schlage: B131S



NEW!

Artist

Item Nos:

Kwikset: B138K, Schlage: B138S



NEW!

Sugar Skull

Item Nos:

Kwikset: B136K, Schlage: B136S

**ORDER
TODAY!**

**Kwikset
Blanks Fit:**



**Schlage
Blanks Fit:**



**Weiser
Blanks Fit:**



**Lockwood
Blanks Fit:**



3



MORE THAN 30 ORIGINAL KEY SHAPES!

WORK • SPORTS • PETS • FUN!



American Flag

Item Nos:
Kwikset: B101K, Schlage: B101S



Home

Item Nos:
Kwikset: B105K, Schlage: B105S
Weiser: B105W, Lockwood: B105L



Flower

Item Nos:
Kwikset: B106K, Schlage: B106S
Weiser: B106W



Checkered Flag

Item Nos:
Kwikset: B116K, Schlage: B116S,
Lockwood: B116L



Fishing Pole

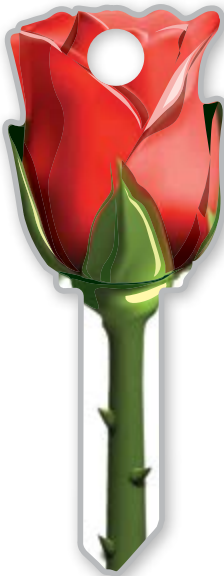
Item Nos:
Kwikset: B117K, Schlage: B117S
Weiser: B117W



Rifle

Item Nos:
Kwikset: B118K, Schlage: B118S
Weiser: B118W

ORDER TODAY!
800-654-6409



Rose

Item Nos:
Kwikset: B107K, Schlage: B107S
Weiser: B107W



Dog

Item Nos:
Kwikset: B114K, Schlage: B114S
Weiser: B114W



Cat

Item Nos:
Kwikset: B115K, Schlage: B115S
Weiser: B115W



Golf

Item Nos:
Kwikset: B119K, Schlage: B119S
Weiser: B119W



Baseball

Item Nos:
Kwikset: B120K, Schlage: B120S
Weiser: B120W



Football

Item Nos:
Kwikset: B121K, Schlage: B121S

**ORDER
TODAY!**

**Kwikset
Blanks Fit:**



**Schlage
Blanks Fit:**



**Weiser
Blanks Fit:**



**Lockwood
Blanks Fit:**





MORE THAN 30 ORIGINAL KEY SHAPES!

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Wrench

Item Nos:
Kwikset: B123K, Schlage: B123S
Weiser: B123W, Lockwood: B123L



Hammer

Item Nos:
Kwikset: B122K, Schlage: B122S
Weiser: B122W, Lockwood: B122L



Cross

Item Nos:
Kwikset: B124K, Schlage: B124S
Weiser: B124W



Diamond Ring

Item Nos:
Kwikset: B102K, Schlage: B102S



Money

Item Nos:
Kwikset: B103K, Schlage: B103S



Peace Sign

Item Nos:
Kwikset: B104K, Schlage: B104S
Weiser: B104W

ORDER TODAY!
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Ice Cream Cone

Item Nos:
Kwikset: B111K, Schlage: B111S
Weiser: B111W



Beach

Item Nos:
Kwikset: B113K, Schlage: B113S
Weiser: B113W



Palm Tree

Item Nos:
Kwikset: B112K, Schlage: B112S
Weiser: B112W



Red Wine

Item Nos:
Kwikset: B108K, Schlage: B108S
Weiser: B108W, Lockwood: B108L



Margarita

Item Nos:
Kwikset: B109K, Schlage: B109S
Weiser: B109W



Beer Mug

Item Nos:
Kwikset: B110K, Schlage: B110S
Weiser: B110W, Lockwood: B110L

**ORDER
TODAY!**

**Kwikset
Blanks Fit:**



**Schlage
Blanks Fit:**



**Weiser
Blanks Fit:**



**Lockwood
Blanks Fit:**





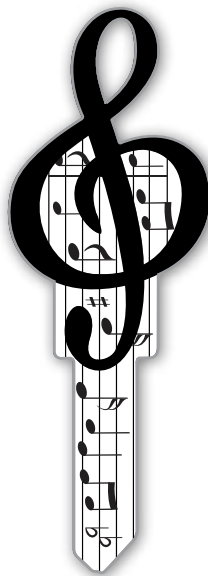
MORE THAN 30 ORIGINAL KEY SHAPES!

WORK • SPORTS • PETS • FUN!



Tape Measure

Item Nos:
Kwikset: B126K, Schlage: B126S



Music

Item Nos:
Kwikset: B125K, Schlage: B125S
Weiser: B125W, Lockwood: B125L



Earth

Item Nos:
Kwikset: B127K, Schlage: B127S
Weiser: B127W



NEW!

Hockey

Item Nos:
Kwikset: B130K, Schlage: B130S
Weiser: B130W



NEW!

Canadian Flag

Item Nos:
Kwikset: B128K, Schlage: B128S
Weiser: B128W



NEW!

Quebec Flag

Item Nos:
Kwikset: B129K, Schlage: B129S
Weiser: B129W



MORE THAN 30 ORIGINAL KEY SHAPES!

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MERCHANDISING & DISPLAYS*

REVOLVING COUNTER DISPLAYS

Our standard counter display rotates so both sides can be seen easily, with a small 12" footprint.



EXTENSION UNIT

Item No: 34007E
24 SKUs, 120 pcs.

Unit attaches to top of your existing display to add more display space without taking more counter space!



EXTENDER DISPLAY RACK Item No. 34007E

24 SKUs, 120 pcs.
Measures: 12"(w) x 8"(h)

COUNTER DISPLAY WITH EXTENDER DISPLAY RACK

No. 34007C
72 SKUs 360 pcs.

We've added our new extension unit (#34007E) to a full base display to hold an amazing 72 skus of product! This is "everything we've got" with a small 12" footprint.

Measures: 12"(w) x 26"(h)

REVOLVING COUNTER DISPLAY Item No: 34007

48 SKUs, 240 pcs.
5ea. Kwikset, 5ea. Schlage

Item No: 34004
48 SKUs, 168 pcs.
5ea. Kwikset
2ea. Schlage

Item No: 34004S
48 SKUs, 168 pcs.
2ea. Kwikset
5ea. Schlage



ORDER TODAY!
800-654-6409

MERCHANDISING & DISPLAYS*

2-PANEL WALL DISPLAY

Item No: 34006
48 SKUs, 240 pcs.

5ea. Kwikset,
5ea. Schlage

Size (each panel):
12"(h) x 12"(w)



1-PANEL WALL DISPLAY



Item No: 34005
48 SKUs, 72 pcs.

2ea. Kwikset
1ea. Schlage

Item No: 34005S
48 SKUs, 72 pcs.

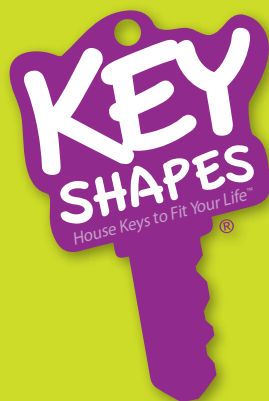
1ea. Kwikset
2ea. Schlage

Size:
12"(h) x 12"(w)

* Display images are for
informational purposes only.
Actual assortments may vary.



Lucky Line Products, Inc.
7890 Dunbrook Road
San Diego, CA 92126-4369

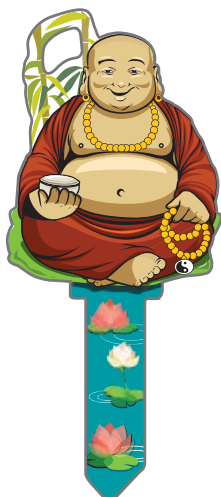


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- More Than 30 Original House Key Shapes
- Complete Retail Packaging and Displays
- **WORK** • **SPORTS** • **PETS** • **FUN!**



4 NEWEST SHAPES – **AND MORE TO COME!**



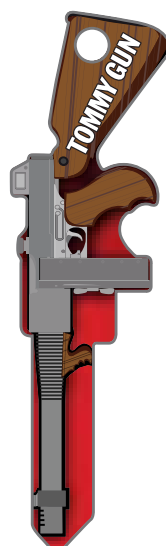
Buddha

Item No (Kwikset): B137K
Item No (Schlage): B137S



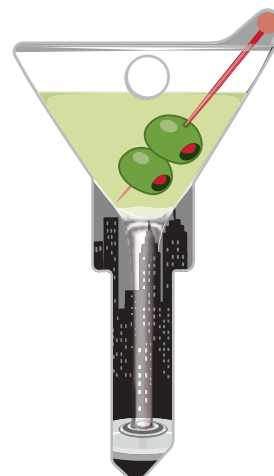
Soccer

Item Nos:
Kwikset: B135K, Schlage: B135S
Weiser: B135W



Tommy Gun

Item Nos:
Kwikset: B139K, Schlage: B139S
Weiser: B139W



Martini

Item Nos:
Kwikset: B133K, Schlage: B133S
Weiser: B133W

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