



Rugby Dump Cookie Policy

This Cookie Policy is issued by Rugby Dump Ltd. This Policy contains information on the use of cookies on this website. Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. Rugby Dump uses cookies in order to investigate opportunities to further optimize and protect the website. You have the option to disable cookies in your browser. In the settings of your browser you find all information you need to manage cookies.

WEB ANALYTICS AND TARGETED ADVERTISING

Rugby Dump uses Google Analytics, which is a web analytics tool that helps website owners understand how visitors engage with their website. The information generated by the cookie about the use of the website (including the user's IP address) will be transmitted to and stored by Google on servers outside of Europe. The data collected via Google Analytics cookies may also include demographic data (such as age, and gender) and interest data (i.e. data about which products/services a user may be interested in) if the user has visited another website which is in Google's display advertising network.

Google uses the information to examine the website's usage, prepare reports on the website's activities, and to offer other services. Google may supply this information to third parties if legally required to, or if third parties process the information. These cookies expire in 13 months and will be kept on your device for that period of time.

Please note that third parties (including, for example, advertising networks) may also use tracking cookies over which we have no control. As mentioned above, you can disable these cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, please note that if you use your browser settings to block all cookies you may not be able to access all or parts of our site. You should review the privacy and/or cookie policies of any such third parties to see their practices.

PERSONALISATION AND PRODUCT RECOMMENDATIONS

We, and certain third party service providers who we engage, also use cookies in order to analyse the data generated by users of our website (including the data generated from Google Analytics as described above) regarding their navigation and search behavior.

This information may be used to display product recommendations, and match products to groups of users which are more likely to be of interest to them.

OPTIMIZEZY

This is a tool we use for AB Testing and to help us to constantly improve our site. These cookies allow us to change pages and see how our visitors respond to these changes.

More details on Optimizely and how they use cookies can be found [here](#).

THIRD PARTIES (SOCIAL)

On the Header on our site we link to our social media accounts on various social networks. We are not responsible for cookies stored by these sites. However, you can find information on how these sites use your data:

- [Facebook](#)
- [Twitter](#)
- YouTube is covered by Google's general policy, which can be found [here](#).

MODIFICATIONS

We reserve all rights to change this Cookie Policy at any time. We therefore recommend you to check this Cookie Policy regularly for an update of its contents. The Cookie Policy has been modified last on August 27 2015.

CONTACT

Should you have any further questions about the use of cookies through our website please contact:

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