



Clubmark

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Introduction

Clubmark is a model implemented by Inline Hockey Ireland to help ensure our sport continues to develop and that all clubs can play a part in that. Clubmark is a system that assesses clubs' structure, governance and development. The overall objective of clubmark is to assist all clubs in becoming more sustainable and achieving their full potential.

An important part of clubmark is the collection of resources that are freely available for clubs to utilise to achieve the clubmark levels and club growth.

At its core all clubs should be well structured to ensure good governance. This in turn will help clubs to achieve their development targets. There are many areas of development clubs can engage in and should not be restricted to one person's view of development. There may be areas of development that some clubs can't achieve due to reasons outside their control, they should instead focus on areas within their reach.

This philosophy is in place to ensure the future of our sport in Ireland is bright and ensure our focus remains on growth in the right areas. We want all clubs to not just work with us but with each other in achieving success in this. We are rivals on the court; off the court we are teammates trying to increase the participation in inline hockey and enhancing the public reach of OUR sport.

Definition of a Club

A club is a community of people engaged in organised inline hockey activities who meet regularly in a certain geographical place while identifiable under a common identity.

Levels

There are four levels (Foundation, Bronze, Silver, Gold) to the Inline Hockey Ireland Clubmark award. Clubs must meet all criteria in each to achieve and progress to the next level. At all levels clubs must be approved by IHI Executive Committee and have no outstanding monies owed to IHI.

The criteria may be adjusted year on year.

A clubs annual Club Registration fee due to Inline Hockey Ireland will be determined by their Clubmark award, representing cost savings for a higher award. These fees will be ratified at an AGM each year. 2023/24:

- Foundation Award - €300
- Bronze Award - €200
- Silver Award - €100
- Gold Award



All clubs will be required to meet at least the Foundation Award to be a registered member club of Inline Hockey Ireland. It is very much encouraged that clubs look to pursue the highest level possible. By the beginning of 2023-24 season a club with underage elements must have at least a Silver Award. This includes but not limited to; Learn to Play setup, Junior setup and players aged under 18 playing in senior.

Timelines

A club can apply for a level of clubmark at any time in the year.

Club registration fees will be due in September of each year, therefore the Clubmark Level of a club at 31st August each year will determine the fee amount.

The various levels of Clubmark will launch on the following dates:

- Foundation Level - August 2022
- Bronze Level - August 2022
- Silver Level - August 2023
- Gold Level - TBC



Foundation Level

Foundation level is meant for a simple single-team senior club with minimal structure.

Clubs in this level will be required to pay game fees for any team(s) entered into competitions upfront for the season.

Foundation level checklist:

- Venue Risk Assessment
- Club contact email address
- Usable club logo

Bronze Level

Bronze level is all about establishing a club structure and simple governance.

When a club achieves the Bronze Clubmark level they will receive 10 stilmatt pucks.

Bronze level checklist:

- Constitution
- Venue Risk Assessment
- Health & Safety Statement
- Processes for recording accidents and incidents
- AGM minutes
- Committee meeting minutes
- Club contact email address
- Usable club logo

Silver Level

Silver level is all about club governance and safeguarding.

When a club achieves the Silver Clubmark level they will receive 2 funded spots on a local coaching enhancement course e.g. basic coaching, first aid, etc. (up to a maximum of €100).

Silver level checklist:

- Safeguarding policy & relevant documentation to include
 - Safeguarding Policy Statement
 - Club Safeguarding Officer
 - Safeguarding Risk Assessment
 - Code of conducts (players, coaches, volunteers, parents)
- Recruitment policy/volunteer structure



- Volunteer induction process
- Bank account in club name
- Membership fee policy
- Data Protection policy
- Social Media policy
- Junior or Learn to Play setup
- All coaches holding licenses (IHI system to be introduced in 2023)

Gold Level

Gold level is all about club development, player & coach development and strategic planning.

When a club achieves the Gold Clubmark level they will receive a grant of at least €200 to invest into an element of their club development plan as agreed with IHI Executive Committee.

Gold level checklist:

- Club development plan
- Income & Expenditure reporting
- Fundraising strategy
 - Held a fundraising event
- Sponsorship strategy
- Use of public communication outlets (social media)
- Player pathway structure
- Coach development plan
- Engaged with local sports partnership/council
- Engaged with local community/schools
- Member management system
- Member retention policy
- Equity policy
- Inclusion policy