



UNITED STATES ESPORTS FEDERATION

FOR IMMEDIATE RELEASE

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USef Partnership Announcement with AAU For Development of AAU eSports

National Body of eSports in the United States and Full Member of International eSports Federation

[San Diego, California – June 06 2019] The **Amateur Athletic Union (AAU)** has selected the **United States eSports Federation (USef)** - The National Body of eSports in the United States, to lead the development of AAU eSports across the United States. Click here to register for AAU eSports and receive your “Gamer Pass” card <https://usef.rsportz.com/pages/aau>

Founded in 1888, the AAU is one of the largest, non-profit, volunteer, multi-sport event organizations in the world with more than 700,000 members across 41 sports programs, 55 U.S. districts and Canada. USef is the National Governing Body of eSports in the United States as recognized by the International eSports Federation. Uniting all American gamers with the purpose of protecting athletes, increasing collaboration in space and fielding USA eSports at International eSports events.

The AAU, led by President/CEO, Dr. Roger Goudy, selected the United States eSports Federation to lead the development and creation of **“AAU eSports - Bringing eSports to America”**. The United States eSports Federation, President Vlad Marinescu, selected **Allied ESports** as the production partner for the first AAU eSports event at the AAU Junior National Volleyball Championships June 16 – 28, 2019 at the Orange County Convention Center and ESPN Wide World of Sports Complex in Orlando, Florida.

The AAU Junior National Volleyball Championships still holds the Guinness Book of World Records title as the world’s largest volleyball event, a record first set in 2012. In 2019, 120,000 spectators are expected to watch 2,800 teams, 9,000 coaches and 42,000 participants compete for a national title in the 10u through 18u age divisions.

The launch of AAU eSports will occur June 21 – 24, 2019 on **Allied ESports’ HyperX ESports Truck**, North America’s first mobile eSports arena and production studio. Bee & Kin is proud to sponsor AAU eSports at the AAU Junior National Volleyball Championship. “Bee & Kin is a part of a new wave of contemporary, luxury handbags & accessories designed to empower women. We are revolutionizing the handbag, blending fashion and tech to make your life easier”



The USEF will be facilitating the development of AAU eSports digitally and across all major live AAU events, which garner the largest activation for youth engagement and AAU eSports development of eSports around the globe.

All event registration will go through the secure cloud based RSportz platform, the world leader in online secure event, membership, and club management offering payment processing and fund disbursement. The RSportz platform allows participants to register themselves and pay online, while filling out customizable registration forms to collect any required information.



AAU - <https://aausports.org/>