Determining the level of scholarship, authorship, and audience of an article.
When you find an article, you need to know whether it is
  scholarly – written by/for a scholar;
  substantive – written by/for an educated layperson
  or popular – written by/for the general public.

They may not have the same information. You have to know which you’re dealing with.
You will identify criteria for each of these types of articles.

- In class, we will look at three different articles.
- You will need to decide what is different about them.
- You will need to decide which article fits in which category.
Here are three articles we are considering. "Gothic Architectonics: The Poetics and Politics of Gothic Space."
"Dark lords: Are gay readers more attracted to gothic stories?"
"Then and Now: Dracula & Voldemort"

To find these articles:

1. Log into Proquest through ANGEL or the Library Services page.
2. Copy one article title – including the quotation marks – and past it into the basic search box.
3. You should get the article identified.
One by one, pull up each article.
You do not need to read them thoroughly, just look them over.
5 minutes should be enough for all 3 articles.
As you look at them, see if you can tell any differences between them.
Here are some possible differences you may have noticed:

<table>
<thead>
<tr>
<th>Question</th>
<th>Article 1</th>
<th>Article 2</th>
<th>Article 3</th>
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</thead>
<tbody>
<tr>
<td>How long is the article?</td>
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<td>What kind of language does it use – plain English or technical?</td>
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<td>Are there authors? Does it tell you anything about the authors?</td>
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<td>Is there a bibliography? How much of one? What kind of sources does it seem to have?</td>
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<td>What is the name of the journal/magazine it comes from?</td>
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<td>Does it seem to have a particular format?</td>
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<tr>
<td>Can you identify other differences between them?</td>
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These are some of the differences you may have found.

- Technical information and vocabulary, bibliography, standard format or outline, signed by the author with his credentials.

- Sophisticated language, but no technical terms, not necessarily for a specialist. Article may be signed. Some illustrations.

- 5th–8th grade reading level, flashy illustrations, short paragraphs, no author identified.
Now go back to your three articles

- You should be able to identify which one is scholarly, which one is substantive, and which one is popular.

- You should ALSO be able to make your own list of criteria for what constitutes each type of article.

- If you need more help, check out this web site from Cornell University Libraries: http://www.library.cornell.edu/olinuris/ref/research/skill20.html
Congratulations!

You know everything there is to know about different types of periodical articles. Now all you need to do is read them!