

SKILLS SUMMARY

- Social media marketing for Facebook, Instagram, LinkedIn
- Photography and videography with editing
- Digital marketing
- Advance skills in motion graphics and graphics design
- Intermediate skills in Microsoft Word, Excel and PowerPoint

EDUCATION:

Hood College, Frederick, MD

Master of Business Administration

Concentration: Marketing

Expected graduation: December 2026

Islington College, London Metropolitan University, Kathmandu, Nepal

BSC (HONS) Multimedia Technologies

October 2022

GPA: 3.31

Relevant coursework: Project Research and Planning, Digital Media Project, Sound Design, and Music Production.

Certifications: Digital Marketing Certification course from Deerwalk Training Center (2023) and University Foundation Certificate from Islington College (2019)

WORK EXPERIENCE:

Hood College

January 2025 – Present

Graduate School Social Media Ambassador (GA)

- Handling all graduate school social media
- Posting new content and stories every day
- Writing blogs for the Hood Grad School website
- Attending networking events and tabling events for the Grad School
- Creating Graphics and motion graphics
- Videoshoot and video editing for the Grad School Marketing

Antique Nepali Carpet Udhyog, Kathmandu, Nepal

May 2023 – August 2024

Marketing Officer

- Designed marketing campaigns for the business
- Responsible for social media management for Facebook and Instagram
- Edited photography and videography
- Created graphic designs and motion graphics

Introcept Nepal (Globalyhub Nepal), Lalitpur, Nepal

January 2022 – April 2023

Digital Video Content Producer

- Created Videos for general training and support videos for different products
- Video Ads for platforms like Facebook, Instagram, LinkedIn, and YouTube
- Edited photography and videography
- Temporary marketing manager and consultant

Samaya Holidays, Kathmandu, Nepal

June 2022 – September 2022

Graphics Designer

- Produced graphic designs for platforms like Facebook, Instagram, and LinkedIn
- Produced different marketing materials

D.S. Collection, Kathmandu, Nepal

July 2020 – August 2021

Photographer and Videographer

- Shot photos of shop inventory for social media posts
- Collaborative photoshoot sessions with some video shots with fashion models for social media
- Edited Photos and videos

SSB Tech, Kathmandu, Nepal

June 2018 – February 2019

Social Media Manager/Content Writer

- Created content to post on Facebook, Instagram, and YouTube
- Produced scripts for motion graphic videos.
- Occasionally wrote content for a blog

VOLUNTEER EXPERIENCE

Hult Prize at Islington College, Kathmandu, Nepal

October 2020 – December 2020

Volunteer Graphics Designer Volunteer

- Graphic designer for a three-month event

INTERNSHIP EXPERIENCE

Enigma Solutions, Kathmandu, Nepal

November 2021 – January 2022

Graphic Designer / Video Editor Intern

- Designed motion graphics videos and graphic designs for Facebook, Instagram.
- Photography and Videography for the client