

# Lily Overberg

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## EDUCATION

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**Miami University**, College of Arts and Sciences  
**Bachelor of Arts**, Strategic Communications  
Minor: Digital Marketing  
GPA: 3.78

Oxford, Ohio  
Expected Graduation: May 2029

**Dublin Coffman High School**  
May 2025

Dublin, Ohio

## WORK EXPERIENCE

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### Target

Guest Advocate,

November 2022 - Current

- Greet customers and ensure a smooth checkout experience
- Maintain a clean and organized store environment
- Assist shoppers in finding products to meet their needs

### Healthy Blends

February - May 2025

Internship

- Developed and produced engaging media for social media accounts of a healthy smoothie and tea cafe while driving awareness to customer appreciation events and their fourth anniversary event
- Contributed to fast-paced service by taking orders and serving customer drinks
- Educated customers through social media and in person on the health benefits of each smoothie and tea

### Rockin' Jump

March 2021- June 2022

Jump Patrol

- Greeted guests when they arrived to provide a friendly, welcoming experience
- Reviewed policy and rules with guests to facilitate a safe, enjoyable jump session
- Hosted birthday parties for up to 20 kids, answering parents' questions, staying on schedule, creating a positive environment for the party, while making the kids' experience memorable

## INVOLVEMENT

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**MU Fashion & Design Club**, PR and Marketing  
Current

August 2025-

**Prime Energy**, Campus Ambassador

June 2025- Current

**New Hope Church**, Assistant Sunday School Teacher

August 2023- Current

**New Hope Church**, Vacation Bible School helper

June 2021 and 2023

**New Hope Church**, Attended Mission Trip

June 2022

## SKILLS

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- Communication
- Time management
- Adaptability
- Creativity
- Strategic thinking
- Customer service