

William A. Collins

+1 (248)-550-9330 | collinwa@miamioh.edu | Rochester Hills, MI

EDUCATION

Miami University, Farmer School of Business | Oxford, OH | % 2029

GPA (Midterm 1): 4.0

B.S. in Finance & Entrepreneurship

Accomplishments: Harold P. Rice Mission Award, Academic Athlete of the Year, Academic All-American

PROFESSIONAL EXPERIENCE

Floor Salesperson | *Mr. C's Car Wash* | Rochester, MI

Oct. 2020 - Present

- Managed promotional activities such as discounts or offers to drive sales growth and improve experience
- Provided direct guidance to customers seeking out questions, gift cards, credit card help, and much more
- Developed a familiarity with the workplace and worked alongside a diverse demographic of employees

Livestream Salesperson | *WhatNot* | Rochester Hills, MI

Mar. 2025 - Present

- Communicated and sold in over 1,000 negotiations through a live digital format, improving marketing skills
- Constantly managed stock and ensured a consistent profit margin, ensuring ample liquidity and consistency
- Upheld a 5.0-star seller rating through various negotiations, including over 200 sales and 30 reviews

Valet | *Mr. Valet* | Orchard Lake, MI

Jun. - Aug. 2025

- Developed strong communication and interpersonal skills through high-value customer interactions
- Sharpened management skills and protection of expensive assets, especially highly valuable motor vehicles
- Learned to multitask through various high-pressure rush environments (weddings, graduations, etc.)

Mr. C's Rinsed Program | *Mr. C's Car Wash* | Rochester, MI

Jun. - Aug. 2024

- Revised the company's unlimited wash program based on the frequency at which various customers visited
- Wrote the program by balancing the consistency of customer visits and corresponding discounted prices
- Communicated with coworkers to finalize the program data and implement it into company systems

CAMPUS & COMMUNITY INVOLVEMENT

Bible Study & CRU | *Member* | Oxford, OH

September 2025 - Present

- Cultivate involvement and empathy in the Miami University community, encouraging love and honor
- Build upon personal religious beliefs, sharpen the mind, and improve well-being, improving overall self
- Ensure consistency down the right path, work toward personal beliefs and passions, and stay disciplined

Personal Finance Club | *Member* | Oxford, OH

September 2025 - Present

- Improve knowledge regarding financial management, providing experience for a professional future
- Expand understanding of personal investment portfolio(s), building familiarity with the current market
- Propose investment ideas to boost personal portfolio, assisting with trading decisions, and expand knowledge

Captaincy | *High School Sports* | Pontiac, MI

Aug. 2025 - May 2025

- Stepped into the first captaincy role sophomore year, improving the growth of the team alongside myself
- Filled football captaincy role senior year, stepped into a new position, led school's first state championship
- Received accolades at the end of each season for my captaincy, proving that commitment to others pays off

Retreat Coordinator | *Nonprofit / Religious* | Pontiac, MI

Aug. 2025 - May 2025

- Planned out multiple-day-long retreats and led many of them, expanding management and interpersonal skills
- Focused on the utmost well-being of others, aiming to give them their best, specifically tailored experience
- Gained further leadership knowledge through the consoling of others, providing strong emotional support

INTERESTS

Gym | Music | Football | Guitar | Fishing | Chipotle | Fantasy Football | Outdoors | Documentaries | Beaches