

Michael Parkin

Product Designer

Based in Atlanta, GA

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Education

Georgia Institute of Technology · Atlanta, GA, United States of America
MS in Human-Computer Interaction
GPA: 4.0

Aug 2023 - May 2025

University of the Witwatersrand · Johannesburg, South Africa
BA in Digital Arts (Game & Interactive Media Design)
GPA: 3.82 · *Summa Cum Laude*

Jan 2019 - Dec 2022

Experience

Interaction Designer

Ka Moamao Lab (Georgia Institute of Technology)

Jan 2024 - Present

- Designed and prototyped a culturally relevant mobile companion app for a tabletop role-playing game to promote health literacy among Native Hawaiian youth
- Conducted usability testing and applied human-centered design to enhance engagement, comprehension, and accessibility

UX Design Intern

Lenovo

Jun 2024 - Nov 2024

- Developed a cohesive and scalable Figma design system for Lenovo's global eCommerce team
- Consolidated and standardized core components to improve consistency and streamline design workflows

Projects

ZenVR: Creating a New Meditative Experience (Industry Sponsored)

- Designed and prototyped a VR meditation experience in Unity to extend ZenVR's core mindfulness curriculum
- Developed immersive interaction flows that reinforce meditative practices through ritual and reflection

Jan 2025 - May 2025

Pawnder: Facilitating Easier Pet Adoption

- Designed the core interaction for a pet adoption app using familiar swipe gestures, informed by user research and testing
- Created a distinct visual language to differentiate from competitors and foster emotional connection with users
- Improved adoption speed by 31% and user satisfaction by 8% compared to existing platforms

Aug 2023 - Dec 2023

Skills

Design

Wireframing · Rapid Prototyping · Journey Mapping · Sketching · Storyboarding · Design Systems · Game Design

Research

Interviews · Contextual Inquiry · Surveys · Diary Studies · Heuristic Evaluation · User Personas · Qualitative Coding · Affinity Mapping

Honors & Awards

Top Performing Humanities Student
2019 - 2022

Golden Key Award
2019