

Andre DuBois

Strategic Event Producer | Career Development Leader | Music Business Executive
Fairfield, OH | 513-406-3012 | adubois0115@gmail.com | www.linkedin.com/in/adubois15

Vision-driven leader building career, cultural, and creative ecosystems that move people and markets. Mastermind behind transformative events, brand elevation, and artist development.

Experience

Miami University

Oxford, OH

Feb. 2022 – Present

Assistant Director, Career Fairs and Special Events

- Spearheaded 20+ large-scale and boutique-style career fairs, boosting employer participation and student engagement across diverse industries.
- Managed a six-figure event budget with 100% financial accountability, maximizing ROI and elevating the university's brand visibility.
- Produced the Presidential Career and Leadership Series, creating high-impact experiences that positioned Ohio as a top-tier career destination.
- Established collaborative cross-campus and employer relationships, enhancing event reach and stakeholder satisfaction.
- Spearheaded targeted initiatives supporting underrepresented student populations, increasing event participation and inclusive excellence outcomes.

Reflective Music, LLC.

Cincinnati, OH.

Apr. 2014 - Present

President/CEO

- Built and scaled a music management, production, and events company, serving 20+ artists and generating sustained revenue growth year-over-year.
- Executive Produced the 'See Yourself Tour,' a year-long international concert series across North America with consistent sellout performances.
- Launched the 'See Yourself Music Festival,' delivering a premier networking and performance platform for independent talent in the Midwest.
- Oversaw full business operations including marketing, financial management, event production, artist development, and royalty administration.
- Cultivated strategic partnerships and sponsorships to expand brand reach and audience growth.

Cincinnati Music Accelerator

Cincinnati, OH

Feb. 2022 – Nov. 2022

Music Business Academy Program Director and Instructor

- Designed and launched comprehensive educational programs aligned with CMA's mission to empower artists as entrepreneurs.
- Developed long-term strategic planning initiatives, setting measurable goals for student outcomes and program scalability.
- Managed a multi-disciplinary team to deliver high-quality instruction, mentorship, and business strategy execution.
- Secured grant funding and maintained full budget oversight, ensuring program sustainability and exceeding KPIs for student satisfaction and completion.

ArtsWave

Cincinnati, OH.

Dec. 2017 – Jan. 2022

Coordinator, Events & Engagement

- Produced and managed flagship events like CincySings, ArtsWave Days, and ArtsWave Presents, generating millions in community fundraising.
- Scaled the ArtsWave Pass loyalty program, enhancing member experiences and boosting regional arts attendance metrics.
- Led marketing, logistics, and talent booking for corporate and public events, consistently exceeding stakeholder expectations.
- Supported arts partner recruitment, onboarding, and training initiatives, growing regional arts network partnerships.

Columbia College Chicago

Chicago, IL.

Jan. 2014 – Dec. 2016

Business Operations Specialist – Student Learning Studio

- Designed and executed summer engagement and retention programs, improving first-year student success rates.
- Supervised front desk and tutorial operations staff, optimizing scheduling systems and ensuring seamless program execution.
- Analyzed payroll and academic affairs data to deliver strategic reporting to senior leadership, informing operational improvements.
- Participated in key hiring and recruitment panels, shaping high-impact teams and initiatives across the Student Affairs division.

Quiet Water EntertainmentChicago, ILJun. 2008 – Jul. 2009

Production Coordinator Intern

- Credited contributor on Grammy and Stellar Award-nominated albums by Donald Lawrence and Vanessa Bell Armstrong.
- Led Quiet Water’s Radio Promotion Team for the #1 hit single “Back 2 Eden,” managing timelines, promotional material rollouts, and campaign strategy.
- Assisted in logistics planning for national recording sessions, live events, and commercial music releases.
- Conducted research and managed publishing documentation for high-profile releases, securing proper rights management and licensing.

Skills

- Strategic Event Production & Budget Management
- Program Development & Educational Leadership
- Cross-Functional Team Leadership
- Talent Development & Artist Management
- Inclusive Programming & DEI Advocacy
- CRM Software (ClickUp, Click Dimensions)
- Microsoft Office | Google Suite | QuickBooks

Education

Full Sail University - MS Entertainment BusinessWinter Park, FLSept. 2014

Columbia College Chicago - BA Arts, Entertainment, and Media ManagementChicago, ILDec. 2009

Certifications & Credentials

Essentials of Event PlanningMiami UniversityMay 2025

Event Planning and PromotionMiami UniversityMay 2025

ICAgile Certified ProfessionalICAgileJuly 2024

Professional Education: Diversity, Equity, and InclusionMiami UniversityMay 2022