

Megan Silva

Student at the University of the Pacific

EXPERIENCE

Pacific Tiger Broadcasting, Stockton, CA — *Manager/Instructor*

AUG 2024- PRESENT

- Building a new podcast studio
- Teaching Pacific Tiger Broadcasting course
- Managing a \$17,000 budget to upgrade radio station
- Creating a new website to host student work
- Troubleshoots technical issues

The Pacifican, Stockton, CA — *Communications and Media Director*

AUGUST 2023 - PRESENT

- Designed print newspaper using InDesign
- Copy editing and content editing
- Manages website, including posting student work and promoting crowdfunding page
- Conducts public outreach at campus events to recruit new writers and photographers

Kevin Lincoln For Congress, Stockton, CA — *Political Coordinator*

FEB 2024 - NOV 2024

- Direct voter contact: Knocked 2,000 doors and called 50,000 voters
- Trained and recruited volunteers
- Staffed candidate at events, captured content for social media, and engaged with voters
- Assisted with organizing ballot curing after the election

93.5 KWDC Stockton, Stockton, CA — *Director of Programming*

JAN 2022- MAR 2023

- Wrote, performed, and edited original show "Delta Book Club" which ran weekly for over a year
- Managed radio station content scheduling
- Sourced radio station music from local and international musicians
- Created public service announcements, station identifications and original music to be played on air
- Produced news packages for monthly DCTV News and edited the final product
- Produced recruiting videos for various departments on campus
- Planned and executed large community events (3,500 attendees) for San Joaquin Delta College

Stockton, CA 95209

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EDUCATION

University of the Pacific,
Stockton, CA — *Bachelor of
Arts Media X*

DEGREE EXPECTED - MAY 2025

San Joaquin Delta College,
Stockton, CA — *Associates in
Arts Theater Arts, Certificate in
Audio and Video Production*

MAY 2023

SKILLS

Certified in Adobe software,
including Premiere and After
Effects

Communication and Public
Relations

Project Management

Media Production

Teaching and Mentorship

AWARDS

**Associated Collegiate Press -
Best College News Broadcast**

**Associated Collegiate Press -
Best College Podcast**

**University of the Pacific -
Dochterman Outstanding
Junior Award**

**University of the Pacific -
Undergraduate Research
Grant to attend Spring 2024
National Media Conference
(Associated Collegiate Press)**

**San Joaquin Delta College -
Outstanding Student Award
Academic Senate**

