

MEI WU

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EDUCATION

Tufts University, Medford, MA

Expected May 2028

- *Bachelors of Arts in International Relations & Economics & Chinese*
- **GPA:** 4.0, Dean's List (Fall 2024 & Spring 2025)
- **Activities:** Tufts Economics Society, Tufts Democrats, Asian American Center, Chinese Students and Scholars Association.
- **Relevant Courses:** Principles of Economics, Humanitarianism in Conflict Zones, Intro to International Relations

PROFESSIONAL EXPERIENCE

KX Strategies

Boston, MA

Digital Director

February 2025 – Present

- Led branding, content, and digital infrastructure strategy for Ready Set Campaign, a nationwide political consulting initiative spanning all 50 states, crafting adaptable messaging packages tailored to local political landscapes.
- Designed cohesive digital assets across Canva, websites, and social media platforms, boosting clients' digital reach by an average of 700%.
- Collaborated directly with clients to develop clear, persuasive political messaging and tactical strategies aligned with campaign goals and voter engagement.

Zayda Ortiz for 35th Middlesex District State Representative

Boston, MA

Campaign Fundraising & Youth Coordinator Intern

June 2024 – August 2024

- Analyzed and established weekly financial goals, advising candidate on data-driven financial strategies.
- Administered, coordinated, and organized key fundraising events via community outreach and collaboration.
- Mobilized 20+ local youth volunteers for activism and canvassing, expanding volunteer base.

Jason Lewis for MA 5th Middlesex District State Senator

Boston, MA

Campaign Manager Intern

February 2024 – April 2024

- Collected 400+ signatures for politician's re-election ballot via volunteer mobilization and Democratic caucuses.
- Represented politician in large community events to effectively evaluate and report back on constituents' concerns.
- Spearheaded local high school recruitment to foster student interest and participation in local politics using social media.

Ari Taylor for Malden Ward 5 City Council

Malden, MA

Campaign Intern

October 2023 – November 2023

- Achieved progressive candidate win in closely contested municipal elections through vigorous grassroots campaigning.
- Engaged and communicated with 200+ swing voters to discuss key local issues and solicit votes for candidate.
- Aided campaign manager in coaching 20+ volunteers on effective public speaking and field etiquette.

Massachusetts Democratic Party

Boston, MA

Campaign Intern

October 2022 – November 2022

- Successfully advocated for MA Democratic Majority under State Senator Jason Lewis, supporting Gov. Healey, Lt. Gov. Driscoll, AG Campbell, and Rep. Clarke.
- Engaged and educated 600+ MA residents through extensive door-to-door canvassing during GOTV efforts.
- Leveraged personal experience as a student and former government aid recipient to successfully persuade voters to pass Question 1 (Millionaire's Tax) funding free school lunches.

PROJECTS & VOLUNTEER EXPERIENCE

Winchester League of Women Voters

Winchester, MA

Student Guest Speaker

February 2024

- Publicly debated Harvard case study analyzing Martin Luther King Jr.'s decision to cross the Edmund Pettus Bridge as well as the implications of slavery on Black voting in the presence of 30+ people.

An Oral History of the Cultural Revolution

Boston, MA

Personal Project; On Hiatus

October 2022 – August 2023

- Interviewed 20+ members of Greater Boston's Chinese community and conducted in-depth research on the Cultural Revolution, preserving censored histories under the mentorship of Dr. Scott Spencer.

ASC English

Boston Chinatown, MA

Lead Student Tutor

July 2020 – August 2022

- Collaborated with local teachers to tutor members of Boston's Chinese-American K-12 community whose educations were disrupted by COVID-19, effectively improving 40+ Chinese-speaking students' English skills via small classes.

SKILLS

Skills: Self-Starter, Detail-Oriented, Adaptable, Multitasker, Effective Communication, Persuasive & Academic Writing, Public Speaking, Research & Policy Analysis, Volunteer Mobilization, Campaign Management & Financing, Canva, Website Design, Meta Business Suite, ActBlue, MailChimp, Microsoft Office, PF Debate.

Languages: English (native), Mandarin (native), Latin (intermediate).