

# Carmiya M. Cooks

B.S Health Promotion & Education The University of Georgia 2023  
M.A Mass Communication Georgia State University (In Progress)  
Aspiring maternal health advocate

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## EXPERIENCE

### **Victoria's Secret** — *Seasonal Sales Associate*

December 2024 - Present

Acted as the first impression of Victoria Secret for customers when working floor shifts in the front of the store. Knowledge in all promotional sales for the day as well as policies/procedures in case of emergencies or customer inquiries. Improved and perfected customer service and marketing skills while working the floor. An abundance of skills in conflict resolution and accountability while working at the cash register.

### **Children's Healthcare of Atlanta** — *Child Advocacy Admin Intern*

May 2023 - December 2023

Cross-trained and acted as a liaison between the four subsections of Child Advocacy (Injury & Illness, Child Protection, Obesity Prevention, and Behavioral Mental Health). Created and disseminated presentations of data analysis, innovative ideas, and new employee presentation slides. Project management shadowing. Given the opportunity to attend community engagement events, community training (school-nurse and healthy habits), monthly meetings with the director and vice president of Child Advocacy. Regularly recorded meeting minutes, remained on task according to self-proclaimed timelines and responded to emails in a professional and timely manner.

### **Project Safe Inc.** — *Breaking Silence Intern (300 hours)*

August 2022 - May 2023

Experience documenting and reporting confidential information through Caseworthy, managing the suicide/crisis hotline, monthly on-call shifts for the suicide/crisis textline, maintaining and building of repertoire with local businesses, advocating for clients, de-escalation skills with clientele, social media (co-managing an instagram page for the organization, creation of content, maintaining a professional etiquette and e-netiquette with followers), co-spearheaded the highschool ambassador program within Breaking Silence.

### **The University of Georgia** — *EITS Student Consultant*

August 2021 - May 2023

Managed inventory while simultaneously engaging with students regarding technology loans. Multi-tasking both check-in and check-out desks as well as answering phone calls and emails. Provided onboarding to new employees regarding daily tasks, expectations, and protocols.

### **Victoria's Secret** — *Sales Associate*

June 2021 - August 2021

## SKILLS

Attention to details,  
Communication, Research,  
Presentations, Analytics, Social  
Media/Public Relations,  
Experience w/ Microsoft Office  
Products, Timeline Conscious,  
Customer Service,  
Accountability, Documentation,  
Confidentiality, Event  
Coordination, and  
Conflict-Resolution

## LEADERSHIP

**Pamoja Dance Company** Vice  
President, Marketing  
Coordinator, Dance Troupe  
Coordinator

**Georgia Daze** Advisory Board

**Silence the Shame** Youth  
Advisory Council, Secretary

## LANGUAGES

**English:** Native

**Spanish:** Classroom-Level

## **EDUCATION**

**Georgia State University** — *Master of Arts in Mass Communications*

January 2025 - ?

**The University of Georgia** — *Bachelor of Science in Health Promotion & Education*

August 2019 - May 2023

Completion of Project Safe Internship as a Breaking Silence Intern

AB Honor Roll / Dean's List

Cum Laude

## **PROJECTS (more information available if needed)**

**Dose of Discipline** — Founder, *Faith-Based Organization*

**Youth Advisory Council Branding Team** — Member, *Silence the Shame*

**Pink Matter , Maternal Health Program** — Student, *Mock Program Plan Undergrad*

## **CERTIFICATIONS**

**Mental Health First Aid Training** — Children's Healthcare of Atlanta

**Basic Life Support / First Aid** — American Heart Association