

Justin Keel

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SUMMARY

Dedicated Data Analyst with 4 years of experience in the consumer products industry. Responsibility for managing accurate sales data as well as convert and update programs using SAS, R, Python, Excel and SQL. Excellent communication and customer service skills through daily interactions with wholesalers.

SKILLS

- SQL, Python, R Studio, SAS, Java, C++, HTML, Microsoft Power Platform (Power Apps, Power Automate, Power BI), Microsoft VBA, Microsoft Office 365 (Excel, Word and PowerPoint), and Microsoft Project

WORK EXPERIENCE

Anheuser-Busch InBev, St. Louis, MO

August 2020-May 2024

Data Quality Manager

- Enhance the Data Quality Wholesaler reporting process by streamlining improvements to increase accuracy and timeliness of STR (Sale-to-Retailer) reporting while providing support to wholesalers.
- Improve and support daily and weekly sales reporting, forecasting, and budgeting.
- Daily use of SQL, Python, R Studio, SAS, Excel and Power BI to accomplish objectives.
- Ownership of monthly BIR (Beer Institute Reporting) process including ongoing enhancements to existing processes and conversion of reporting from SAS to R.
- Ownership of lodging sales reporting - automated sales report builder in EXCEL/VBA for specific hotel management companies by beverage and program.
- Updated all departmental Standard Operating Procedures.
- Filled in and assumed the role of department manager for two extended leave of absences.
- Provide ad hoc development and support of numerous processes, analyses, and projects, including chain account reporting, territory transfers, ISV software conversions, equity and non-equity wholesaler setup, and pricing-related functions for large retailers.

Anheuser-Busch InBev, St. Louis, MO

March 2020-August 2020

Temp., BSC – CASE, Student Programmer

- Ensure the timely receipt and verification of data files for equity and non-equity wholesaler locations, including sales, inventory, retailer account data, and value in price reporting (VIPR) files.

Scott Credit Union, Edwardsville, IL

May 2019-August 2019

Mortgage Summer Associate (Internship)

- Assist the Mortgage Loan Manager with projects related to Home Equity Line of Credit (HELOC) processing
 - Review HELOC documents and advance to next step in processing
 - Use coding knowledge to update and enhance efficiency of Encompass Loan software.

EDUCATION

University of Iowa

May 2024 – present

Masters Business Administration (pursuing – anticipated graduation May 2026)

Masters of Science in Business Analytics (pursuing – anticipated graduation May 2026)

University of Illinois at Urbana-Champaign

2016 - 2020

Bachelors of Science in Statistics, Minor in Informatics

LEADERSHIP AND ACTIVITIES

- Eagle Scout