

Jacob Forney

108 South 32nd Street, West Des Moines, IA 50265
Jacob-forney@uiowa.edu | (515) 721-2882

EDUCATION

The University of Iowa | Henry B. Tippie College of Business
B.B.A Finance, Business Analytics, & Risk Management and Insurance
University Honors Student

Anticipated: May 2028
Cumulative GPA: 4.18/4.00

WORK EXPERIENCE

Boomer's Tag & Estate Sales | *Executive Assistant & Department Specialist* | Des Moines, IA **May 2024 – Present**

- Organized and prepared homes for estate sales, enhancing sale readiness and maximizing item visibility
- Assess and help price hundreds of items at each house, leveraging market research to maximize profitability

SouthStreet Vintage | *Owner* | West Des Moines, IA

Dec 2023 – Present

- Source and curate vintage clothing weekly from thrift shops, estate sales, and online auctions
- Sold 500+ vintage clothing items to across multiple platforms, achieving a 5-star review rating
- Generated \$10,000+ in revenue within first year, managing all aspects of operations, including sourcing, marketing, and sales

MidAmerican Energy Rec Plex | *Recreation Leader & Event Staff* | WDM, IA

March 2021 – February 2024

- Delivered exceptional customer service, managing 150+ orders daily
- Organized and led recreational activities for 60+ children weekly, ensuring a safe and engaging environment

Cornelius Seed Co. | *Detasseler & Roguer* | Bellevue, IA

June 2020 – August 2024

- Executed precision detasseling on several cornfields daily, ensuring optimal crop yield and quality
- Promoted to lead crew and roguer roles within two years, recognized for exceptional work and leadership

LEADERSHIP & ACTIVITIES

Jacob's Jam for Blank Children's Hospital | *Founder*

August 2017 - Present

- Founded and organized "Jacob's Jam," an annual fundraiser at the Des Moines Downtown Farmer's Market
- Partnered with 20+ local musicians and businesses in the community to raise awareness and funds for the hospital
- Raised over \$10,000, impacting the Child Life & Advocacy for Outreach sectors at Blank Children's Hospital

Cross-Country | *Co-Captain & Varsity Runner*

August 2020 – October 2023

- Led 150+ student program during practices in and out of season
- Coordinated team-building events and training sessions for the program, fostering a culture of excellence and collaboration

Valley Ambassador | *Member*

August 2021 – May 2024

- Assisted new students in navigating and acclimating to Iowa's largest school (2000+ students)
- Supported students through language barriers, disabilities, and anxiety, ensuring a smooth transition into the school
- Ensured new students had necessary supplies, comfort with classes, and support in their coursework

A Cappella Reign | *President*

September 2021 – May 2024

- Organized rehearsals leading to a top-5 finish at the ICHSA regional competition
- Directed sectional work and choreography rehearsals, enhancing team cohesion and performance quality

Math Scholars | *Tutor*

September 2023 – April 2024

- Tutored 40+ middle school students twice weekly, improving their math skills and academic success
- Presented research on the correlation between tutoring and improved academic outcomes, showing an improvement rate of up to 60%, and recommending strategies for supporting struggling students

HONORS & AWARDS

Iowa Flagship Award – Received Iowa's top merit-based scholarship

Jerry M. Torrence Scholarship – Awarded full tuition scholarship as the sole recipient for the Tippie School of Business

Herbert Hoover Uncommon Student Award – One of fifteen students selected to receive award based on representing Herbert Hoover's values and exceptional work in the community

University of Iowa President's List – Awarded to students who completed a 4.0 GPA

INTERESTS

Volleyball | Jazz & Soul Music | Vintage Clothing & Antiques | Guitar & Piano