

# RITA MORRIS

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Lawrenceburg, TN



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## PROFESSIONAL PROFILE

Versatile professional pursuing a BA in Creative Writing and English, with a strong foundation in literature, storytelling, and cross-disciplinary skills. Known for sharp editorial eye, creative intuition, and strategic mindset shaped by experience in writing and business. Equally comfortable working independently or contributing to collaborative projects, with a passion for clear communication, thoughtful execution and meaningful impact.

## CORE COMPETENCIES

Time Management & Prioritization  
Multitasking in Dynamic  
Environments  
Conflict Resolution & Emotional  
Intelligence  
Community Engagement &  
Volunteer Coordination  
Resilience in High-Pressure  
Situations  
Hospitality & Guest Services  
Professional Communication  
Planning & Operational Support

## EDUCATION

SOUTHERN NEW HAMPSHIRE  
UNIVERSITY  
Bachelor of Arts  
Creative Writing and English  
2024 – Current

## RELEVANT COURSEWORK

Accounting Fundamentals  
Business Strategy  
Digital Photography  
English Literature and  
Composition  
Fictional Writing and Editing  
Marketing Principles  
Nonprofit Management  
Project Planning and Ethics

## PROFESSIONAL EXPERIENCE

### FOUNDER & CREATIVE LEAD

OCT 2025 – PRESENT

*LitExposure*

- Produce and edit original photography focused on lifestyle, nature, and travel themes.
- Write and revise creative content such as fiction and editorial pieces.
- Use tools like Photoshop, Lightroom and Canva for photo editing and design.
- Apply storytelling techniques across both visual and written mediums.

### TRAVEL ADVISOR

OCT 2019 – SEPT 2023

*Inteletravel*

- Delivered personalized travel consultations and itineraries tailored to guest preferences, budgets, and accessibility needs.
- Fostered client relationships through attentive service, destination expertise, and clear communication.
- Maintained up-to-date knowledge of destinations, travel trends, and industry guidelines through ongoing coursework and certifications.

### ASSISTANT PRICING LEAD

OCT 2006 – JAN 2013

*K-Mart*

- Coordinated weekly sales floor setup and promotional displays, aligning store layout with strategic goals.
- Trained new team members, including assistant manager interns, across departments, enhancing operational consistency and teamwork.
- Supported inventory, receiving, and stocking functions to maintain product flow and visual merchandising standards.

## VOLUNTEER AND COMMUNITY INVOLVEMENT

- Supported guest services and operational logistics at Joe Wheeler State Park, assisting with day-use fee collection, and facility upkeep to ensure a safe and positive experience.
- Assisted in organizing fundraising and donation drives for St. Jude's, March of Dimes, and Buffalo Women and Children's Hospital through local outreach.
- Contributed to youth programs through Girl Scouts and church ministries, supporting VBS, youth group, and media efforts as a photographer and videographer.