Andy Lin

Brooklyn, NY 11213

(347) 574-7343 || linandy9900@gmail.com || LinkedIn

Analyst with experience in data integration, SQL, and platform management, specializing in maintaining data accuracy and optimizing workflows. Skilled in enhancing operational security and leveraging insights to drive informed decision-making.

EDUCATION

University at Buffalo   **Buffalo, NY**
School of Management   *Expected December 2025*
Bachelor of Science in Business Administration;focus in Management Information Systems

CERTIFICATIONS & SKILLS

DataCamp   *Expected Completion January 2025*
Intro to Machine Learning, Data Manipulation in SQL, Data Modeling in Power BI
Tools: Workfront, Salesforce, Outreach, Tableau, Snowflake, Google Workspace, Microsoft 365 (Access, Excel, Powerpoint)
Languages: Python, Java, SQL

EXPERIENCE

Crowdstrike   **Remote**
Operations Intern   *June 2024 -December2024*

- Conducted comprehensive data analysis on Q1-Q3 Salesforce data in Excel (VLOOKUP, PivotTables), visualized key insights in Tableau to drive strategic decisions and improve performance for sales and marketing teams.
- Enhanced an Excel search tool by integrating with Outreach platform, allowing users to input up to 1,000 emails at once, up from the previous limit of 50. The tool automatically generates hyperlinks to view associated accounts on Outreach.
- Developed an automated data-matching and validation system in Excel, using advanced formulas and criteria to efficiently assign sequence names to prospects, significantly reducing manual effort
- Ensured internal security by managing access permissions; provisioned and deprovisioned 300+ users through Workfront
- Maintained data integrity by importing and syncing accurate data between Salesforce and Outreach.

A Round Entertainment   **New York, NY**
Data Analyst Intern   *December 2023 - February 2024*

- Compiled weekly performance reports and analyzed sales trends, customer behavior, and engagement metrics to support data-driven decision-making for marketing campaigns and product promotions
- Analyzed sales data and interpreted insights to drive strategy, improving customer loyalty, increasing revisits, and optimizing engagement by translating key KPIs into actionable insights.
- Analyzed social media engagement data to identify trends and insights, leading to a 20% increase in overall engagement and a subsequent boost in ticket sales.

National Financial Network   **New York, NY**
Financial Advisory Intern   *June 2023–August 2023*

- Developed and implemented an Excel-based data entry form, streamlining data collection and automating the population of a database with over 200 records, improving efficiency and accuracy.
- Attended client meetings alongside senior advisors, documenting discussions, client needs, concerns, and follow-up action items to ensure alignment with financial goals and strategies.
- Contacted high-priority leads to invite them to events, effectively fostering relationships and driving new business opportunities through strategic outreach.