

# JU HO MIN

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## EDUCATION

UNIVERSITY AT BUFFALO, THE STATE UNIVERSITY OF NEW YORK

**Bachelor of Science, Business Administration**

December 2025

International Business Major

International Business and World Trade Minor

GPA 3.17 /4.0

## RELEVANT EXPERIENCE

### MINJUHO

Suwon-si/ South Korea

#### Self-employment

June 2023 – July 2024

- Conducted fashion market research, Designed clothing, handled the sampling and production process, and sold the products.
- Gained a comprehensive understanding of the overall process of the business by operating a manufacturing operation firsthand.
- Launched and operated a company website to facilitate sales.
- Utilized social media advertising platforms and Google Search Ads for promotion.
- Ultimately sold 20 pieces at a price of \$200 each.

## TECHNICAL SKILLS

MS Office (Excel, PowerPoint, Word), Quality Control, Business Strategy

## ACTIVITIES:

- **Club Engagement: Buffalo Undergraduate Consulting Group**  
Contents: Hold weekly meetings every Wednesday to discuss and explore consulting skills. During these sessions, present and evaluate consulting case examples, offering advice on potential solutions for clients. Collaborate with fellow students and give group presentations also Explore solutions to increase the company's profit, which is a crucial step in the consulting process.
- **Experience NYC United Nations Sustainable Development Goals**  
Contents: Visited UN Headquarter in NYC during Fall Break 2024 and discussed about 17 Sustainable Development Goals that humankind must toward for future. Additionally, learn about how the UN play roles in recent world.
- **Language Skills:** Korean (Fluent), English (Advanced), Japanese (Intermediate)