

Morgan Woodard

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EDUCATION

Miami University

Bachelor of Science in Business | Marketing Major | GPA: 3.8

Honors & Awards: Honors College, Dean's List, RedHawk Excellence Scholarship

Oxford, OH

Expected Graduation May 2028

Northview High School

Honors Diploma | GPA: 4.39

Honors & Awards: Summa Cum Laude, AP Scholar

Sylvania, OH

Class of 2024

WORK EXPERIENCE

Chick-fil-A

Training and Standards Leader

Toledo, OH

July 2023 - Present

- Prioritizes food safety and quality standards, while coaching others to maintain the same standard
- Guides new team members through their initial training, as well as completes weekly audits on team members
- Prepares orders both quickly and accurately, ensuring guests have a positive experience

PROJECTS

Rooted Grounds Coffee

Client Challenge

Oxford, OH

Oct 2024 - Dec 2024

- Designed and delivered strategic business solutions to address a national client's goals
- Presented data-driven recommendations, effectively communicating insights to support our pitch

Business Professionals of America

Visual Design Team

Sylvania, OH

Nov 2022 - Mar 2024

- Worked with a group to design, create, and present a new brand image to judges in the business field
- Placed 1st at Regional Competition (2023), placed in the top 10 at the State Leadership Conference (2023, 2024)

INVOLVEMENT

Miami University Global Business Brigades

Vice President Marketing & Membership, Volunteer Consultant

Oxford, OH

Aug 2024 - Present

- Leads recruitment efforts by facilitating classroom visits and designing marketing materials
- Collaborated with a team of Miami University students to consult on two micro enterprises in rural Belize
- Presented implementable solutions to effectively address the challenges presented to our team

Miami University Women in Marketing

Active Member

Oxford, OH

Aug 2024 - Present

- Actively participates in bi-weekly meetings featuring marketing professionals, gaining insights from guest speakers
- Supports the organization's mission to empower women in marketing through mentorship and skill-building activities
- Crafted and presented actionable solutions for a consulting project with a local business

The Wyandotte

Co-Editor-In-Chief

Sylvania, OH

Aug 2021 - May 2024

- Coordinated with my Co-Editor and Advisor to design layouts and create a 250 page yearbook
- Successfully managed multiple deadlines and coordinated various tasks while overseeing a staff of 20+
- Edited and proofread content for consistency and accuracy, contributing to the overall quality of the yearbook

DanceGOLD

Marketing Committee Head

Sylvania, OH

Aug 2023 - May 2024

- Planned and executed a school-wide fundraising event with a team of 10
- Raised over \$12,000 for a local organization, attracting 200+ students and fostering strong community involvement
- Designed signage, created announcements, and managed social media accounts to advertise the event

Schoolhouse.world | Northview High School

Volunteer Tutor

Sylvania, OH

May 2023 - May 2024

- Led a month-long SAT Bootcamp for a group of 10 students, improving their overall scores
- Delivered structured lesson plans, while adapting to the individual needs of students
- Worked one-on-one with a student, helping her with study strategies and schoolwork

SKILLS AND INTERESTS

Skills: Problem Solving | Teamwork | Critical Thinking | Communication | Adobe Illustrator | Adobe Photoshop

Interests: Travel | Photography | Community Service | Graphic Design | Music | Social Media