

Khushi Shah

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EDUCATION

Miami University | Farmer School of Business
B.S. in Business | Major: Finance
Honors: Red Hawk Excellence Scholarship (21k/year)

Oxford, OH
Expected Graduation: May 2028

Ahmedabad International School
International Baccalaureate Diploma Programme
Honors: 7 in Economics, Core point 2/3

Ahmedabad, Gujarat
May 2024
Grade:37/45

WORK EXPERIENCE

Midia Social
Founder & Executive Director

Ahmedabad, Gujarat
April 2023 - August 2024

- Founded a non-profit organization dedicated to empowering local retailers through digital product marketing
- Distinguished as one of only five students out of 80 in high school to successfully establish an NGO at the age of 16.
- Spearheaded digital advertising campaigns for over 20 retailers, significantly amplifying their customer reach
- Generated a net surplus surpassing ₹20,000 through a strategic nominal fee of ₹1,100 per retailer.
- Disbursed the resultant net surplus to five distinguished NGOs

Muskurahat Foundation
Intern & Official Campus Ambassador

Mumbai, India
May 2023 - June 2023

- Leveraged a social media network of 200+ followers and orchestrated the creation of five compelling interactive videos to drive substantial donations for educational support.
- Secured ₹18,000 to advance children's educational opportunities, achieving the highest contribution among nearly 100 volunteers.
- Completed an advanced crowdfunding course and earned a distinguished commendation from the head of the NGO, being one of fewer than ten individuals to receive personal accolades for exceptional contributions.

Elecon Engineering Company Limited
Intern

Anand, Gujarat
October 2022 - November 2022

- Selected as one of only two individuals in the state for an esteemed internship in the Finance and Accounts Department at Asia's largest gear manufacturing company.
- Interned in the Finance and Accounts Department at Elecon, meticulously analyzing and evaluating financial covenants during the company's transition from a ₹4.2 billion debt to a state of complete solvency.
- Conducted an in-depth analysis of profit performance and stock price trends for the fiscal year, culminating in a comprehensive presentation to the CFO.

AWARDS & ACHIEVEMENTS

Consulting Case competition| Miami University

November 2024

- Achieved first place in a prestigious consulting case competition focused on Tesla's sustainable revenue growth.
- Demonstrated exceptional problem-solving skills and teamwork as a freshman, successfully competing against upperclassmen and effectively communicating complex statistical analyses to deliver impactful recommendations.

Young Entrepreneur Association | Ahmedabad International School

March 2021

- Attained the distinguished runner-up position in a highly esteemed young entrepreneur competition, outshining 50 teams.
- Formulated and delivered a finely crafted business model showcasing exceptional sustainability and financial viability, adhering to the rigorous standards of the competition.

CLUB INVOLVEMENT

Director of Financial Education & Development | Miami Equity Research club

October 2024 - Present

Treasurer | Miami University Community for Creativity & Innovation

October 2024 - Present

SKILLS & INTERESTS

Skills: Leadership; Collaborative Problem Solving; Public speaking; Team Work; Adaptability

Interests: Stock Trading; Volunteering for Financial literacy programs; Economic Policy Debates; Swimming; Music

