

Brennan Cooney

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EDUCATION

Miami University | *Farmer School of Business* | *Oxford, OH*
Bachelor of Science in Business | **Majors:** Finance and Accountancy
President's List: Spring 2025, Fall 2025 | **Dean's List:** Fall 2024
Spanish Seal of Bilingualism | 2024

Expected Graduation: May 2028
GPA: 3.97

PROFESSIONAL EXPERIENCE

Itasca Country Club

Member Services

May 2022 - Present

Itasca, IL

- Manage daily course operations and execute logistical planning for 10 yearly outings and special events to enhance the overall member experience and efficiency of events
- Designed marketing materials to drive attendance at club events during the winter off-season
- Foster long-term relationships with 250+ members, earning recognition by club leadership for exceptional satisfaction

Glen Oak Country Club

Caddie

April 2021 - Present

Glen Ellyn, IL

- Achieved A-Rank promotion ahead of peers, becoming the first in my class of 50 caddies earn this distinction
- Consistently receive five-star ratings from members by providing exceptional client service

CAMPUS INVOLVEMENT

Lambda Chi Alpha Fraternity

Recruitment Chair, Voting Member on Executive Board

May 2025 - Present

Oxford, OH

- Elected by fraternity members to manage a \$3,000 budget and plan recruitment events for the following year's class
- Lead weekly executive discussions as a trusted decision-maker, mediating conflicts, overseeing chapter budgets, and implementing solutions that strengthen chapter cohesion

Miami University Department of Computer Science Engineering

Teaching Assistant

August 2025 - Present

Oxford, OH

- Taught undergraduate computer science course three times weekly, covering fundamentals of Excel, Access, and SQL
- Provide additional tutoring and instruction hours to help over 500 students master data management, database design, and spreadsheet concepts

Delta Sigma Pi Professional Business Fraternity

Brother, Professional Committee

October 2025 - Present

Oxford, OH

- Chosen from 250+ candidates for an exclusive professional development organization with a class of 30 brothers
- Engage in professional development workshops, networking events, and service initiatives supporting both local organizations and national causes to strengthen leadership, teamwork, and business intelligence
- Conducted research on a variety of artificial intelligence platforms and presented a professional committee pitch on a certain platform promoting enhancement in business tasks

PROJECTS

Miami University First Year Integrated Core (FYIC)

Student/Consultant

August 2024 - December 2024

Oxford, OH

- Selected as one of six finalist teams out of 152 and awarded first place in the FYIC Client Challenge
- Led market research and analysis to identify strategies that would enable Rooted Grounds Coffee Company to expand from a B2B to a B2C model, increase brand awareness, and expand retail capacity
- Developed a strategic go-to-market plan aligned with the company's goals and charitable values by enhancing website user experience, developing innovative cause-driven product variations, and securing the ideal promotional location
- Served as lead presenter of financial and business case analysis to the client, communicating key ROI insights to align understanding and support project approval

Miami University Summer Scholars – Unpacking Your Business Briefcase

Student/Consultant

July 2023

Oxford, OH

- Proposed the Honors First Year Integrated Core Concept, which was adopted and implemented by The Farmer School of Business in 2023.
- Strengthened core business competencies and enhanced teamwork skills through immersive, fast-paced projects

ASK ME ABOUT

Golf | Chicago Bears | Country Music | Travel | Multiple Sclerosis | Nutrition and Well-Being | Younglife | Foodie | Boxing