

JORDYN MOYER

CONTACT

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- 🌐 [Merit Page!](#)

EDUCATION

ALVERNIA UNIVERSITY

Estimated Bachelors Degree in Sports Management with a double minor

BLUE MOUNTAIN HIGHSCHOOL

High School Diploma
2024 graduate

SCHUYLKILL TECHNOLOGY CENTER

Certification of Completion w/ Honors in Business/Marketing

SKILLS

- ➔ Photography & Editing – Digital photography, photo enhancement for marketing
- ➔ Graphic Design – Adobe Photoshop, Illustrator, Canva
- ➔ Marketing & Promotion – Branding, campaign development, customer engagement
- ➔ Web & Digital Tools – Wix, WordPress, social media management
- ➔ Teamwork & Communication – Strong collaborator with leadership experience
- ➔ Creative Problem-Solving – Adaptable, quick learner, innovative thinker

CERTIFICATION

MULTIMEDIA CREATION-PUBLICATION CLASS

2025 ; Alvernia University

DESIGN WITH TYPE CLASS

2024 ; Alvernia University

MORE...

ABOUT ME

Motivated and creative college sophomore with a strong foundation in digital media marketing, graphic design, and promotional strategy. Dedicated to pursuing a career that blends creativity, business acumen, and communication within the fields of Digital Marketing and Sports Management. Proven ability to manage multiple projects, collaborate within teams, and apply innovative approaches to branding and engagement.

WORK EXPERIENCE

MEDIA CENTER STUDENT WORKER

Alvernia Media Center - (October 2025 - Present)

I manage front-desk operations at the Media Center, including renting out media equipment to students and faculty. I operate production printers to create large-format posters and other high-quality printed materials. I also process and develop digital photos using specialized printers and imaging tools. In addition, I troubleshoot technical issues with equipment, software, and media devices to keep workflows running smoothly. I create digital signage and visual content for campus and sports media promotions.

DIGITAL MEDIA MARKETING FELLOW

Alvernia O'Pake's Institution — (Sep 2024 – Present)

Assist with social media content creation and digital communication. Lead development of websites for clientele. Collaborate with teams on branding strategy and marketing initiatives.

MARKETING ASSISTANT

The New Tamaqua Truck and Trailer — (Jan 2024 – Present)

Create digital signage, literature publications, and improved municipality contact systems. Conduct software-based research to advance communication processes. Design graphics, business editorials, and social media campaign materials.

CUSTOMER EXPERIENCE COORDINATOR

Weis Markets — May 2022 – May 2024)

Delivered quality customer service and supported team operations in a fast-paced retail environment.

REFERENCES UPON REQUEST