

# Jessica Nwachukwu

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## Profile

Detail-oriented and experienced workforce employee passionate about sociology and public health policymaking. A multi-tasker versed in marketing and business administration techniques applicable to Search Engine Optimization, basic Canva software design, and email campaigning at a beginner to intermediate level with a track record of inspiring great customer service and customer satisfaction. While committing to the completion of a B.S. Degree Program by the end of 2025, an associate's degree in behavioral science will be obtained simultaneously to diversify my knowledge pool. In addition to this, I have mastered the art of unique gift-giving and arrangement of affordable third-space activities.

## Achievements & Abilities

- ❑ Dean's List 2024 at the University of North Georgia/ GPA: 3.8
- ❑ Intermediate SEO (Search Engine Optimization) Capabilities in WordPress/Scheduling Institute Internship 2021
- ❑ Beginner Hootsuite Experience (Social Media Post Management and Scheduling/ Scheduling Institute Internship 2021
- ❑ Beginner Blog Content Writer/Scheduling Institute Internship 2021
- ❑ Management and Supervising Experience/3 Year+ equivalent
- ❑ Accepted Abstract Proposal to GSA (Georgia Sociological Association) Conference 2025
- ❑ Accepted Abstract Proposal to GURC (Emory University- Oxford) Conference 2025
- ❑ CURCA Travel Grant Awards (Undergraduate Research) - \$600
- ❑ CURCA Ambassador 2026

## Experience

### **SOCIAL MEDIA MARKETING INTERN | SCHEDULING INSTITUTE | JUNE 2021 - AUGUST 2021**

- Email campaigning, SEO Optimization, Canva content creation, and blog writing under small to medium-sized business operations.
- Assisted with increasing online traffic to designated company websites, promotion of operational efficiencies, and contributions of blog article content.
- Consistently aided in the generation of organic website traffic growth to podcasts, articles, and general company sites by creating Canva social media posts and utilizing Moz for up-to-date search terms and tools.

### **AI CONTENT TRAINER | REMOTASKS | JULY 2023 - JANUARY 2024**

- Evaluated and appraised AI Prompts created from non-disclosable cliental particularly revolving around general essays, chat bot responses, and versatile subjects calling for itineraries or poems.
- AI-Generated Content Moderation and Refinement
- Completion of data-entries encompassing various quantities applied through daily tasks

## **Education**

- **B.S. IN SOCIOLOGY WITH MINOR IN BUSINESS ADMINISTRATION | DECEMBER 2025 | UNIVERSITY OF NORTH GEORGIA | GAINSVILLE, GEORGIA**
  
- **A.S IN BEHAVIORAL SCIENCE | DECEMBER 2025 | UNIVERSITY OF NORTH GEORGIA | GAINSVILLE, GEORGIA**
  
- **A.S. IN GERNERAL STUDIES | MAY 2024 | GEORGIA STATE UNIVERSITY, ATLANTA, GEORGIA**
  
- **B.A. MARKETING | SEPTEMBER 2015- APRIL 2020 (INCOMPLETE) | GEORGIA STATE UNIVERSITY, ATLANTA, GEORGIA**
  - **3 Year Equivalent coursework**

## **Activities and Interests**

Gift bag creations, looming/knitting, video games, and organizing community engagement activities