

Zach Moreth

Mount Prospect, Illinois | 847-997-6665 | zmoreth@gmail.com

EDUCATION

University of Mississippi

Sports and Recreation Administration Major

RELEVANT EXPERIENCE

Ole Miss Athletic Foundation

Oxford, Mississippi

Outbound Sales Team

May 2024 - present

- Implementing Ticket Office marketing strategies
- Contacting potential customers for sales
- Developing relationships with various constituents
- Work in collaboration with other students and Ticket Office staff

The Rebel Walk

Oxford, Mississippi

Digital Content Creator

August 2023 - present

- Write and edit daily articles covering the University of Mississippi Athletics
- Become familiar with “WordPress,” capable of posting own articles
- Market content through social media, specifically Twitter posts
- Strategize content growth with analytics and views on our articles
- Create and edit public podcasts on Spotify, Apple Music, and SoundCloud
- Communicate with publisher to review assignments and prepare them for publication

Defined Learning

Northbrook, Illinois

Associate Intern-Account Executive

June-August 2022-23

- Generate product awareness by contacting 450+ public and private schools monthly within the clientele portfolio
- Conduct follow-up phone calls with school administrators and manage appointments for the Partner Success Team
- Collaborate with the sales manager to develop mass email and follow-up strategies for existing customers

WCEDI

Rolling Meadows, Illinois

Claim Organizer

June 2020 – August 2021

- Organized and prioritized customer claims paperwork for Midwest Health Insurance claim company
- Analyzed contents of claims paperwork and forwarded results to manager for additional processing

CAMPUS INVOLVEMENT

Beta Theta Pi Fraternity, Men of Principle

Men's Intramural Flag Football

Men's Intramural Ultimate Frisbee

HIGH SCHOOL ACCOMPLISHMENTS

Prospect High School

3.71 out of 4 GPA

A/B honor roll student (sophomore-senior)

Varsity Baseball Starter (sophomore-senior)

Copy Editor of Knight Media (senior)

Captain of Ultimate Frisbee team (sophomore-senior)

Drum Line (freshman-sophomore)