

RITIKA RAJESH VERENKAR

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INTRODUCTION

Driven international ITM student with experience in database creation, web development, and client relationship management. Proven ability to solve real world business problems through academic projects and professional roles. Skilled in Python, HTML, and Microsoft Access, with strong project management and organizational abilities.

EDUCATION

UNIVERSITY AT BUFFALO, THE STATE UNIVERSITY OF NEW YORK

Bachelor Of Science, **Information Technology & Management** June 2027

GPA: 3.9/4.0

EXPERIENCE

SAINATH TOURISM LLC

Dubai, UAE

Sales Officer (remote)

January 2024 - Present

- Handled client inquiries and provided tailored travel plans, utilizing CRM software to analyze sale trends.
- Developed and maintained strong relationships with over 100 clients, ensuring communication and personalized services.
- Customized travel packages to meet unique needs of high value clients, resulting in a 25% increase in repeat business.

TECHNICAL SKILLS

Programming Languages: Python, HTML

Tools: Microsoft Office (Excel, PowerPoint, Word, Access), Tableau, Canva

Social Media: Instagram, Twitter, Facebook

ACADEMIC PROJECT/RESEARCH EXPERIENCE

Amazon Item Tracking System (Access)

- Collaborated on building a database tracking system for Amazon to monitor and resolve item misplacement issues.
- Address a real-world issue streamlining data management process.
- Designed and implemented queries and forms to streamline the identification and tracking of misplaced items, improving operational efficiency.

Personal And Company Websites (HTML)

- Designed and developed a personal and hypothetical future business website using HTML.
- Showcasing skills, projects, and academic achievement's focusing on design, navigation, and branding.
- Implemented interactive elements and a user-friendly layout.

ACTIVITIES AND HONORS

Member, Management Information Systems Association (MISA)

Member, Women's Empowerment & Leadership Club (WELC)

Member, National Society of Collegiate Scholars (NSCS)

Dean's List, Spring 2024

ADDITIONAL SKILLS

Project management, problem solving skills, leadership, customer relationship management, communication, teamwork, time management.