

# Claire Shimala

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## EDUCATION

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**Miami University** | *Farmer School of Business* | Oxford, Ohio

**Expected Graduation:** May 2026

*Bachelor of Science in Business*

**GPA:** 3.52

**Major:** Supply Chain and Operations Management | **Minor:** International Business

## WORK EXPERIENCE

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### **Blue Chip Cookie Company**

**December 2022 – Present**

*Fulfillment and Social Media Management*

*Milford, OH*

- Efficiently prepare and package customer orders for a variety of corporate clients and individual customers
- Implement and actively manage a strategic social media marketing plan throughout a variety of social platforms
- Design and share content to an overall social media following of 2,000+ in an effort to increase brand awareness

### **The Club at Harper's Point**

**May 2022 – August 2023**

*Diving and Swim Coach*

*Loveland, OH*

- Coached and mentored 50+ students ranging in ages 6-18, instilling proper technique, form, and skills
- Developed individualized training for a wide range of skills, ensuring each student received appropriate instruction
- Provided students and guardians with feedback in order to accelerate skill development and achievement

### **Pearle Vision**

**June 2021 – October 2021**

*Receptionist*

*Westchester, OH*

- Responsible for checking in 30+ patients daily, completing pre-examinations, and filing insurance documents
- Managed phone calls, handled inquiries, scheduled appointments, and directed calls to appropriate staff members
- Provided patients with visit report summaries and assisted with the patient payment process

## CAMPUS INVOLVEMENT

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### **Miami University Women in Marketing**

**August 2023 – Present**

*Club Member*

*Oxford, OH*

- Attend bi-weekly meetings centered around guest speakers, skill-building workshops, and client marketing projects
- Collaborate and network with organization members to develop knowledge on a variety of marketing career paths
- Develop marketing expertise and skills through connections and conversations with successful businesswomen

### **Delta Sigma Pi Professional Business Fraternity**

**April 2023 – Present**

*Initiated Member*

*Oxford, OH*

- Selected as 1 of 15 new members from a candidate pool of 150+ applicants enrolled at Miami University
- Enhance professional skills through fraternity sponsored workshops, executive speakers, and networking events
- Attend chapter events revolving around our four pillars: professionalism, service, fundraising, and brotherhood

### **Miami Management and Leadership**

**February 2023 – Present**

*Club Member*

*Oxford, OH*

- Compete in case studies to analyze a variety of management practices and organizational conflicts
- Develop and strengthen leadership skills, focusing on the importance of human resource management
- Participate in sponsored leadership workshops and executive speakers series from a variety of industries

## COURSES & PROJECTS

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### **First Year Integrated Core – NextGen Fuel Client Challenge**

**Spring 2023**

*Active Participant*

*Oxford, OH*

- Worked in a diverse group of business students to develop a solution for a real-world business problem
- Utilized SQL in order to gain an understanding of client data that supported our proposed business solution
- Presented our proposed solution to a group of Miami University professors and NextGen Fuel representatives

## ASK ME ABOUT

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Traveling | Community Service | Heritage