

Ashlyn Le

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EDUCATION

University of Southern Mississippi

Hattiesburg, MS

Bachelor's in Marketing with Minor in Social Media Content & Strategy

August 2023 - Present

Cumulative GPA: 4.0

Honors College Scholar, Luckyday Scholar, Student Government Association, American Marketing Association, Honors College Leadership Council, Vietnamese Student Association, Student Alumni Association, 2024 GEWW Crew, 2024-2025 Cintas Business Ambassador

D'Iberville High School

D'Iberville, MS

GPA: 4.0; QPA: 4.1667; Ranked 7th of 287

August 2019 - May 2023

Student Council, Key Club, Beta Club, National Honors Society, Mu Alpha Theta, National English Honors Society, Ecowarriors Team, Warrior Pride Marching Band, Symphonic Band, Darlings Varsity Dance Team

LEADERSHIP EXPERIENCE

Cintas Business Student Ambassador Program – University of Southern Mississippi

Hattiesburg, MS

Student Ambassador

May 2024 - Present

- Promotes unity, excellence, service, representation, service and facilitation by recruiting prospective students, engaging current students, fostering alumni relations and maintaining relationships with corporate partners

Student Government Association – University of Southern Mississippi

Hattiesburg, MS

Communications Branch Ambassador

August 2024 – Present

- Collaborates with other branches to ensure proper publishing of official news on behalf on the organization
- Sustains Student Government Association Website, social media posts, flyers and any digital graphics

Freshman Associate

September 2023 – May 2024

- Served as an outlet for the freshman class to express fresh and innovative ideas for change and growth at the University of Southern Mississippi
- Refined skills in leadership, event-planning, and community service and is a voice for the freshman class

Vietnamese Student Association – University of Southern Mississippi

Hattiesburg, MS

Historian Intern

December 2023 – May 2024

- Advocates for diversity within campus community through social media platforms and in-person events
- Encourages peers to learn more about the Vietnamese community through informational settings

WORK EXPERIENCE

MINISO

Biloxi, MS

New Store Opening Shift Lead

December 2022 – July 2023

- Led by example to demonstrate high-quality customer service to coworkers and consumers
- Maintained inventory and sales within the store and collaborated with fellow shift leads and employees

Quickly Asian Fusion Café

D'Iberville, MS

Floor Supervisor

January 2022 – January 2023

- Oversaw smoothness of operation by maintaining activities of 22 staff, improving staff performance, and creating an environment that establishes a welcoming experience for all customers
- Illustrated definition of top customer service, serving as a role model for coworkers
- Served as a cashier and drink maker from November 2020; Promoted to Supervisor in 2022

ADDITIONAL INFORMATION

Volunteerism: *Have cumulated over 350 service hours:* Oseola McCarty Youth Development Center, Mississippi Gulf Coastal Clean Up, Boys & Girls Club: IP Center, Civitan Club of St. Martin-D'Iberville, Jerry Lawrence Library, Wreaths Across America