



CONTACT

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EDUCATION

BACHELOR OF ARTS

*Graphic Design & Media Arts,
Concentration: User Experience Design*
Southern New Hampshire University
November 2025

COMPTIA SECURITY +

Veterans Institute of Training & Technology
Certification
September 2023

UX DESIGN

Google Professional Program
Certification
December 2022

SKILLS

Technical Skills / Design Tools

- **Design Software:** Adobe Creative Cloud (Photoshop, Illustrator, InDesign, XD), Figma
- **UX/UI & Prototyping:** Wireframes, high-fidelity prototypes, responsive design, user-centered design (UCD), usability testing
- **Visual Design:** Color theory, typography, visual hierarchy, accessibility best practices
- **Web Development & CMS:** HTML, CSS, JavaScript, Bootstrap, CMS (SharePoint, WordPress, Wix)

Soft Skills

- Adaptability
- Communication
- Creative Problem-Solving
- Cross-functional Collaboration
- Organization
- Project Management
- Team Building

HI, I'M PRODUCT DESIGNER

Bridging Creativity and Social Impact — Designing to
Connect, Inspire, and Create Change.

WORK EXPERIENCE

PRODUCT DESIGNER

Time Does Not Fit The Crime (TDNFTC) 2021 - 2023

Led the implementation of communication strategies, directing the team to ensure effective execution and successful outcomes.

- Designed and executed the end-to-end product development of responsive website resulting in improved user engagement, an increase of traffic by 32% with top traffic sources such as Facebook, Google, and direct.
- Created multi-platform (web and print) graphics, including brochures, newsletters, web content, blogs, and social media posts, for various projects and target audiences, including 30 Senators and 60 Representatives.
- Spearheaded a funding project for the Yarg Foundation's 2022 Justice Reform Initiative Grant securing a substantial \$20,000 grant for Measure 11 reform for TDNFTC, distributed in \$5,000 increments per quarter.

PRODUCT DESIGNER

Micro Focus 2007 - 2022

Collaborated with Project, Product, and Marketing Managers to align on strategic objectives and curated content that streamlined communication for product launches and lifecycles.

- Proactively managed and enhanced design and content for 112 dedicated global sales and product operations intranet pages, ensuring ongoing updates to maintain their effectiveness as integral tools for internal communication.
- Implemented a creative approach to design a diverse array of communication assets, ranging from static infographics to responsive e-templates and captivating HTML e-newsletters. Each element was meticulously crafted to harmonize with brand standards and adhere to electronic best practices.
- Orchestrated a series of impactful social campaigns, including thought-provoking diversity and inclusion blogs, fostering a culture of awareness and unity within the organization.
- Delivered insightful addresses at various forums and seminars, articulating the importance of diversity and equality in the workplace.

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