

FOR IMMEDIATE RELEASE

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‘Bon Ap-Pet-Treat’ Sponsors Shelter-Animal Adoption Event in Local Community to Honor the Company’s 5-year Anniversary

To celebrate the company’s five-year anniversary, Bon Ap-Pet-Treat Pet Food Co. is partnering with five local rescue shelters to host the “Paw-some Adoption Weekend” from November 29th through December 1st, in Madison County, Alabama. The shelters involved will bring their adoption-eligible pets downtown to Big Spring Park to engage with local families and find potential new homes in time for the holiday season. After situating the animals in play pins around the park, Bon Ap-Pet-Treat will sponsor a variety of local food trucks and offer free animal supplies such as toys and leashes for those that attend. In addition, Bon Ap-Pet-Treat has pledged to provide a year’s supply of their best-selling pet food to families that officially adopt a shelter animal during this event.

“The heart of our company has always been about protecting and supporting our furry friends,” said Beverly DiMarco, founder and CEO of Bon-Ap-Pet-Treat. “Our mission extends beyond simply serving amazing pet food. Through our products, and with our resources, we aim to reach into the homes of pet owners, empowering them to create and embrace animal-loving communities.”

If any animals remain unadopted after this weekend, Bon Ap-Pet-Treat will continue to cover their food, supply, and health fees for the remainder of their time in the shelter. The adoption of these animals will also be strongly promoted through the company’s employee benefits program.

About the Company

In 2019, Bon Ap-Pet-Treat Pet Food Co. was founded in Huntsville, Alabama. Our company aims to promote the better livelihood of pets by fueling them with our natural, nutritious, and sustainably sourced foods. Our products are sold in all major pet supply and grocery stores nationwide, and we have expanded to include sales at select stores across the U.K. and Europe. We are proud to represent over 500,000 satisfied families and happy pets world-wide.

Learn more about our company history and mission at www.BonAp-Pet-Treat.com

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