

# NATASHA BERMAN

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## EDUCATION

### The University of Tampa

Aug. 2022 - Dec. 2025

Bachelor of Arts - Communication & Speech Studies

Minors - Criminology/Criminal Justice & Leadership Studies

- Cumulative GPA - 3.76
- Program of Study GPA - 4.0

## WORK EXPERIENCE

### Center for Public Speaking Speech Tutor

Aug. 2024 - Present

*University of Tampa*

- Assist 75-150 students a semester with public speaking
- Help with classroom presentation, visual aids, practice interviewing, and more
- Speech Tutor of The Month Award October 2024 (Center for Public Speaking)

### First-Year Students Peer Mentor

Jan. 2024 - Present

*University of Tampa*

- Provide knowledge, assistance, and resources for 4 first-year studies classes
- Aid communication between faculty and students
- Assist with 2 student networking events per semester
- Attend weekly classes and plan in and out-of-classroom experiences

### Communications and Editorial Intern (Full-time)

Jun. 2024 - Aug. 2024

*Time & Leisure Publication; London, UK*

- Researched, wrote, and proofread articles and listicles for publication
- Created cover lines for 2 editions of Time and Leisure in print
- Edited over 100 pictures using Photoshop for publication
- Applied SEO techniques to boost content discoverability
- Developed a strategic marketing deck using Adobe InDesign

## EXTRACURRICULAR LEADERSHIP

### Vice President of Public Relations

Jan. 2025 - Present

*College Panhellenic Association*

- Led a full social media rebrand for Tampa Panhellenic, increasing engagement and consistency across platforms
- Created and managed digital content including recruitment materials, executive features, and event promotions
- Improved collaboration and content output by building relationships and streamlining submission processes
- Designed and produced custom merchandise to boost visibility during recruitment and campus events

### Secretary

Aug. 2024 - Present

*Phi Eta Sigma National Honor Society*

- Assist the executive board with communication and administrative tasks
- Support new and existing members by providing information and assistance
- Help plan and organize the annual induction ceremony alongside the advisor

### Marketing Committee Member

Aug. 2024 - Present

*The Women's Network*

- Collaborate with the VPPR to create, design, and post a variety of social media content
- Proactively recruit women to join the Women's Network through weekly outreach efforts
- Attend all events to support and promote the network's initiatives

## **HONORS & AWARDS**

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### **Leadership and Academic Achievement Award**

(University-wide award) April 2024, April 2025

### **Dean's List**

Fall 2023, Spring 2024, Fall 2024

## **CERTIFICATIONS**

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### **Mental Health First Aid**

(2024-2027) - The University of Tampa

### **Social-Behavioral-Educational Researchers**

(2024-2027) - CITI Program, The University of Tampa