

Courtney Campbell

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The University of Tampa

GPA: 3.71

Bachelor of Science in Business Management

Honors/Awards:

Phi Theta Kappa Scholarship, Transfer Scholarship

Illinois Central College

GPA:3.8

Associates of Arts

Honors/Awards:

- Full ride athletic scholarship, Presidents List Fall 2023 and Spring 2025, Dean's List Spring/Fall 2024, Phi Theta Kappa Member, All NJCAA Region 24 Team Spring 2025, Competed in NJCAA World Series Spring 2025

LEADERSHIP & INVOLVEMENT

Pi Sigma Epsilon Member

University of Tampa

- Participating in professional development events focused on sales, marketing, and networking.
- Collaborate with peers on business-related activities and career preparation.

ADDITIONAL EXPERIENCE

Sales & Marketing Intern

Komatsu

- Analyze parts sales and fleet data using Excel and Power BI to identify market trends.
- Assist with market share analysis across regions by evaluating equipment population and customer data.
- Collaborate with cross-functional teams to develop insights related to parts performance, customer demand, and competitive positioning.

Sales Associate

Dicks Sporting Goods

- Assisted 20-30 customers in the Footwear department by recommending products based on fit, comfort, and performance needs.
- Operated the cash register to process transactions accurately and efficiently, improving checkout speed and customer satisfaction.
- Support team members with additional tasks such as inventory counts and 30+ product displays to maintain smooth store operations.

Food and Beverage Server

Sunset Hills Golf Course

- Served 50-100 golfers and guests with food and beverages, ensuring prompt and friendly customer service.
- Operated cash register and handled financial transactions accurately to maintain balanced cash drawers.
- Supported special events serving 100+ attendees by assisting as a food runner and busser to ensure smooth and efficient operations.

SKILLS AND CERTIFICATIONS: Proficient in Microsoft Word, Microsoft Excel, PowerPoint, and Workday. Beginner in Tableau. Market Research certification. Experience with Adobe Illustrator and Photoshop.