

COLIN SWANSON

colinswanson04@gmail.com | Mobile: (203) 258-5187 | <https://www.linkedin.com/in/colin-swanson-85a0a6239/>

SUMMARY

Soon to be Marketing graduate (Class of 2026), with a strong entrepreneurial spirit, exceptional work ethic, and proven time management skills. Seeking an opportunity to contribute to a firm's success while gaining hands on experience.

EDUCATION

University of Rhode Island

Expected Graduation: May 2026

- College of Arts and Science - Communications Major GPA: 3.3/4.0
- Relevant Coursework: Social Entrepreneurship and Innovation, Marketing Principles and Management Foundations, Research Methods Communication, Resource Economics

WORK EXPERIENCE

Sports Media Inc.

October 2025 to December 2025

Public Relations Intern

- Write and distribute press releases announcing company news, events, and updates
- Research and analyze media coverage to identify best practices and growth opportunities
- Collaborate with marketing and communications teams to develop unified messaging and branded content

Lowe's Companies, Inc.

June 2023 to August 2025

Award-winning Customer Service/Sales Associate

- Engaged with customers, answered questions, provided suggestions, and upsold when appropriate
- Managed inventory and restocking needs
- Obtained 6 Lowe's Service Star Awards for outstanding customer engagement, service excellence, and contribution to store performance
- Earned multiple Lowe's equipment certifications (Forklift, Order Picker, Reach Truck and Stocking Lift)

Oak View Group

September 2024 to May 2025

Operations Supervisor at The Ryan Center

- Event setup and breakdown for athletic and show events at the 7,500-seat Ryan Center
- Identified, troubleshoot and resolved operational issues

Corbin Advisors

December 2020

- Ad hoc work related to the company's rebrand; assembled and organized promotional materials

LEADERSHIP AND ORGANIZATIONS

GetAppie - Brand Ambassador

September 2025 to Present

- Promoted the GetAppie platform to peers, local businesses, and community groups through in person outreach and social media.
- Generated brand excitement by hosting and participating in pop-ups, campus events, and local activations.

Habitat for Humanity

January 2024 to Present

- Collaborated with diverse volunteer teams to complete home building projects, coordinating tasks and ensuring smooth on-site teamwork.

URI Intramural Sports

September 2022 to Present

- Member of Intramural Flag Football, Basketball and Volleyball Teams
- Competed consistently, demonstrating work ethic, commitment and time management. Captain of Multiple Volleyball and Basketball teams.

SKILLS AND INTERESTS

- Technical:** Microsoft Office Suite, Adobe Express, Google Docs, Slides & Sheets, Canva
- Interests:** Sports, Travel, Movies, Music and Social Media