

Kai Stensland

Portland, OR | Kstensland2555@gmail.com | +1 503 358 7957
LinkedIn: <https://www.linkedin.com/in/kai-stensland-2291ab320/>

Education

Miami University - Oxford, OH Expected Graduation: May 2027
Bachelor of Science in Sport Leadership and Management GPA: 3.57
Major: Sport Communication and Media | Minor: Coaching | Minor: Journalism | Redhawk Excellence Scholarship

Campus/Alternative Experience

Slant Walk Sports - *Co-founder, Editor, Journalist* | Oxford, OH Aug 2025 - Present

- Covered and wrote about live basketball, football and volleyball events at Miami University.
- Edited and reviewed pieces written by other students for publication.
- Interviewed and asked questions in press conferences to players and coaches.
- Helped create a brand opportunity for Miami students to gain sports writing experience.

Rip City Relics - *Small Online Business Founder* | Remote Jul 2025 - Present

- Created and founded a fully comprehensive and functional online resale store focusing on sporting collectibles.
- Scheduled, inventoried, and ran live showcases and auctions to audiences and prospective buyers.
- Budgeted for inventory, shipping costs, and live show promotion costs to maximize profit.
- Shipped to buyers nationwide.

Alpha Epsilon Pi Fraternity - *Rush Chairman* | Oxford, OH Apr 2024 - May 2025

- Designed and facilitated the organization and execution of a comprehensive recruitment schedule.
- Organized a \$2350 budget for events and activities. Distributed funds accordingly amongst high-impact events.
- Facilitated a rapid growth of new members - a 76% increase in chapter size.
- Drafted a committee of 9 members, planned meetings, and delegated important tasks to the committee.

Alpha Epsilon Pi Fraternity - *Athletic Chairman* | Oxford, OH Apr 2024 - May 2025

- Planned sporting endeavors for the chapter.
- Organized a \$500 budget for athletics.
- Created and conducted surveys to gauge chapter interest in different sports.

Work Experience

Portland Pickles Baseball - *Baseball Operations Intern* | Portland, OR May 2025 - Jul 2025

- Worked with QLab to play sound effects, ballpark noises, music, and walk up songs for the stadium in coordination with stadium announcers.
- Assisted with social media planning, content capturing, and posting.
- Learned strategies to operate broadcasting cameras in order to create a smooth broadcast.
- Increased outreach in order to bolster ticket sales.
- Learned about partnerships between local companies and helped to fulfill partnership agreements.
- Assisted with gameday set up and take down.

Northwest Indoor Soccer Referees - *Futsal Referee* | Portland, OR May 2022 - Jun 2023

- Facilitated indoor soccer matches in order to maintain a safe and fun environment for children and adults.
- Worked as a solo referee to teach and foster an environment for growth of indoor soccer skills for both children and adults.
- Managed conflict as it arose, and made real-time decisions on the spot in order to maintain a healthy environment.

Barak Group Inc. - *Facility Cleaner* | Portland, OR Jun 2022 - Aug 2022

- Worked to clean stadiums after events.
- Managed and delegated tasks to team to get work done faster.
- Worked overnight shifts to clean for doubleheaders.
- Spoke basic Spanish to team.

Coast to Coast Event Services - *Gate Security, Event Staff* | Portland, OR May 2021 - Sep 2021

- Managed gate security and customer relations at sporting events and concerts.
- Watched entry and exit points to make sure authorized people were allowed in and to ensure event safety.
- Communicated with team members to delegate entry and exit points.
- Set up and monitored metal detectors during events.

Projects/Coursework

JRN 343 - *Sports Reporting and Writing* Jan 2026 - Present

- Covered Miami Baseball for the newspaper The Miami Student.
- Interviewed coaches and players to write multiple update, profile and preview stories for Miami Baseball and the Miami Student.

JRN 202 - *News Writing and Reporting II* Jan 2026 - Present

- Wrote in broadcast news writing style.
- Demonstrated proficiency in audio field reporting.
- Reported through video in coordination with audio and writing.

SLM 472 - *Sport Administration* Aug 2025 - Dec 2026

- Drafted and edited a strategic plan for University of Alabama Birmingham's athletic department.
- Created a clear mission and timeline, conducted SWOT analysis, analyzed and set KPI's, allocated resources, and managed risk as a part of the plan.

Certifications/Credentials

- Leadership Essentials Certificate | *Miami University*
- Basic Spanish Language Skills Microcredential | *Miami University*
- Music Production Certification | *MIXXIN Academy*
- Business Analysis and Process Management | *Coursera*

Relevant Classes

Principles of Public Speaking | Global Sport Perspectives | Communication and Technology | Foundations of Media Production | Introduction to Sports Management | Sport, Power, and Inequality | Accounting and Personal Finance | Marketing and Entrepreneurship | Introduction to news writing | Psychological Perspectives in Sport & Exercise | Perspectives in Sport Leadership | Sport Communication and Media | Ethics in Sports | Journalism and American Life | Principles of Sport Analytics |

Skills

Organizational Leadership | Journalism | Strategic Leadership | Public Speaking | Talent Acquisition | Performance Management | Coaching and Feedback | Employee Relations | Conflict Management | Transparency | Event Production | Inventory Management | Basic Spanish | Marketing | Project Management | Survey Development | Interviewing | Budgeting | Sports Coaching | Google Suite |