

Liberty Worden

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Education

Young Harris College, Young Harris, GA

May 2025

Bachelor of Science, Management

Overall GPA: 4.00

Awards: President's List (2023-2024)

Tri-County Community College, Murphy, NC

May 2023

Associate in Science, College Transfer & Associate in Arts, College Transfer

Overall GPA: 4.00

Awards: President's List (2021-2023)

Related Coursework

Entrepreneurship

Brand Management

Project Management

Leadership

Consumer Behavior

Decision Making & Operations Management

Skills

Technology: Google Suite, Microsoft Office, Canva, GoDaddy, Square Space

Communication: Exceptional Written Communication, Effective Verbal Communication

Employability: Self Motivated, Organized, Efficient, Detail Oriented, Analytical, Fast Learner, Conscientious

Experience

New Old Stuff, Murphy, NC

May 2022 – Present

Retail Associate, Part Time

- Assist customers to answer questions and facilitate purchases
- Provide excellent customer service to promote customer retention
- Design and erect displays and take photos for advertisements
- Manage website via GoDaddy to promote business
- Create advertisements on Canva and create Facebook Ads to increase reach

Berty's Buttons, Murphy, NC

September 2015 – Present

Sole Proprietor, Seasonal

- Design digital patterns for buttons to meet customer expectations
- Assemble over 400 buttons per month to fulfill orders during busy seasons
- Approach potential customers to solicit sales

Square Frame Media, Morganton, GA

June 2024 – August 2024

Digital Marketing Intern

- Designed website using Square Space for a local non-profit organization
- Managed my tasks using ClickUp to stay on track with goals
- Designed graphics using Canva

Murphy Elementary School, Murphy, NC

June 2021 – July 2021

1st Grade Summer School Tutor

- Led a class of 12 students in daily activities to encourage academic growth
- Provided supervision to ensure safety and promote student personal growth
- Communicated with students to diffuse conflicts and promote learning