

MATTHEW W. PLITSCH

CONTACT

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(223) 229-2123

📍 Lebanon, PA

EDUCATION

Bachelor's degree

Psychology
Southern New Hampshire University
07/2023 - Present

High school graduate or equivalency certificate (GED)

York Suburban High School
09/2001 - 06/2003

SKILLS

- High school graduate or equivalency certificate (GED)
- Forklift Trucks
- team building
- extensive training
- Workers Comp. experience
- Scheduling experience
- Responsible for the training
- Report monitoring
- Payroll
- Nursing Homes
- Hiring
- Military Intelligence
- Managed a group
- Loss Prevention
- Disciplinary actions if needed
- Manufacturing
- Business Development
- Case Management
- Microsoft Office Suite
- Google Workspace Suite
- CRM - Salesforce/Dalos
- Crisis Management
- Brand Awareness
- Social Media Content
- VA System Knowledge

PROFESSIONAL SUMMARY

Hello, my name is Matthew Plitsch, and I specialize in business development focused on expanding access to critical mental health and recovery services, particularly for veterans. I understand the unique challenges veterans face when transitioning back to civilian life, especially when it comes to mental health and recovery from substance use.

My goal is to bridge the gap between veterans and the mental health resources they deserve. By partnering with organizations, educational institutions, and community groups, I work to enhance awareness, improve accessibility, and provide clear guidance for those in need. Whether through direct support, educational outreach, or connecting individuals with the right services, I am passionate about empowering veterans and others to take control of their mental well-being.

I look forward to working with you to make a significant and meaningful impact in the lives of those who have served our country and those seeking mental health support.

OBJECTIVE

I am a reliable and conscientious leader with experience in the healthcare and manufacturing industries. As an Army veteran, I am in search of a fulfilling new career path where I can contribute to a company's progress and establish myself as a formidable leader. I naturally gravitate towards leadership roles, am skilled in quick decision-making, and have strong problem-solving abilities. Additionally, I am adept at inspiring every team member. I am deeply passionate about mental health and recovery for veterans, as well as providing them with resources and case management. For the past two years, I have worked in behavioral healthcare and substance abuse disorder treatment facilities. I served as a veteran liaison for a multi-state national recovery center before transitioning into business development. By collaborating to find the right fit for each individual, we have the power to transform many lives.

EXPERIENCE

Valley Spring Recovery Center | Norwood, NJ

BUSINESS DEVELOPMENT

In my role in business development, I concentrated on creating and maintaining a client base and fostering relationships to attract new clients. I also assisted individuals in finding appropriate treatment options. Furthermore, I focused on increasing brand visibility through social media content and B2B networking. I am skilled in using CRM and Google Workspace. I conducted market analysis to develop business and marketing strategies.

Retreat Behavioral Health | Ephrata, PA

VETERAN LIAISON

I prioritized ensuring our veteran patients received the best care and attention. This involved maintaining open lines of communication with the VA to coordinate their care effectively. In addition, I worked closely with each Veterans Affairs Medical Center (VAMC) and our team of clinicians to guarantee a seamless continuum of care for every veteran under our care. This

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included collaborating on treatment plans, monitoring their progress, and addressing any issues that arose to ensure they received the highest standard of care. It was important to me that our veteran patients felt supported and valued throughout their healthcare journey, and I was dedicated to making sure that happened. Additionally, I worked with each VAMC and our clinicians to ensure a smooth continuum of care for each veteran. I also did social media work and have used content to reach and network with as many people as possible. I used this to create brand awareness of our Healing Our Heroes program. I started to get into some business development and community outreach as well.

Syncreon US | York, PA

PRODUCTION SUPERVISOR

I was responsible for the needs of 15+ employees, meeting all production needs, and taking disciplinary action for qualifying employees. I was there to help and motivate all of my employees.

Health Care Services Group Inc. | Clearwater, FL

ENVIRONMENTAL DIRECTOR OF GRACEWOOD REHABILITATION

- * Managed a group of 15+ employees ;
- * Accurately tallied payroll every week for all employees in the department ;
- * Handled worker's compensation claims ;
- * Scheduled employees
- * Human resources benefits
- * Dealt with union representatives ;
- * Assisted in the daily activities of the department ;
- * Maintained a working relationship with OSHA and ensured all operations met or exceeded OSHA standards ;
- * Ensured the building met or exceeded the state's requirements for safety

ES3 | York, PA

FORKLIFT OPERATOR

- * Trained new hires on the proper operation and procedures of the warehouse ;
- * Replenished products throughout the warehouse to maintain inventory ;
- * Loaded trucks and distributed weights to ensure a safe load ;
- * Loss prevention ;
- * Assisted with daily inventory assessments

MILITARY SERVICE

Army

HONORABLE DISCHARGE

Military intelligence-35T

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QUALIFICATIONS AND ACHIEVEMENTS

Formal Supervisor Training 2017

Environmental Director Training 2017

Business Development Officer Training 2023

Veteran Liaison Training 2023

CRM (salesforce/dazos) Training 2023

Microsoft Office Suite Certified 2014/2023

Google Workspace Trained 2024

Aura Certified Trained 2023

SAP Certified for Material Management 2014

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REFERENCES

Name: Kevin Walker
Job Title: Executive Director
Years Known: 3
Day Phone: (215) 421-2641
Email: vtpa1975@gmail.com

Name: Timothy Calvin
Job Title: Clinical Director PsyD
Years Known: 2
Day Phone: (267) 614-4267
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Name: Tom Longenecker
Job Title: Clinical Supervisor
Years Known: 10
Day Phone: (717) 877-7437
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