

Rylee Gorrell, Bachelor of Communications in Media Production

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EDUCATION

Baldwin Wallace University

Berea, OH

Bachelor of Communications, Media Production, GPA: 3.975, Currently Enrolled

QUALIFICATION SUMMARY & SKILLS

Media Production student skilled in videography, editing, and post-production using Adobe Photoshop, Premiere Pro, and After Effects. Experienced in creating engaging marketing content with strong attention to detail and problem-solving skills along with article writing for sports coverage. Proven leadership in national organizations, workplace settings, and collegiate athletics. Effective collaborator with strong time management, organization, and customer service skills. Pursuing a Media Production degree with minors in Social Media Production and Marketing.

SKILLS

- Adobe Creative Suite: Premiere Pro, After Effects, Photoshop, Lightroom Classic
- Videography, Photography, Editing, Writing, Reporting
- Social Media Management (Instagram, TikTok, etc.)
- Graphic Design, Marketing Content Creation
- HUDL, DSLR Cameras, Studio Equipment
- Microsoft Office Suite, Google Workspace

WORK EXPERIENCE

College Football Videographer

Baldwin Wallace University, Berea, OH | August 2023 – Present

- Film and upload all footage to Hudl for the coaching staff and players to review.
- Coordinate various aspects of the filming and post-production process, collaborating with team members to ensure seamless operations.
- Travel and coordinate filming and postgame aspects with other colleges' media teams.

Creative Services Intern for Cross Country and Track and Field

Paid Internship at Baldwin Wallace University, Berea, Ohio | August 2025 – Present

- Gain hands-on experience in professional portfolio development and sports marketing
- Network with professionals in collegiate athletics
- Access exclusive professional development resources
- Assist in organizing and executing major athletic events
- Apply creative skills to support athletic program promotion
- Contribute to the visibility and success of cross country and track & field programs

Athletic Communications Student Assistant

Paid Internship, Berea, Ohio | August 2025 – Present

- Build a professional portfolio through hands-on experience in collegiate athletics and media
- Develop skills in sports journalism, digital marketing, and media relations
- Gain experience in photography and videography for athletic events
- Strengthen time management skills in fast-paced, deadline-driven settings
- Expand networking connections within collegiate athletics and sports media
- Increase awareness of NCAA compliance and regulations

Sports Reporter at Kee On Sports

Internship, Berea, Ohio | August 2025 – November 2025

- Connect with high school athletic directors to secure media credentials and manage required documentation.
- Cover football games by collecting in-game statistics, conducting athlete interviews, and writing post-game articles.

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Photographer & Graphic Designer – Midwest Elite Meet

Freelance, *Baldwin Wallace University*, Berea, OH | May 2025 – August 2025

- Designed graphics for event promotion, live updates, and post-event media.
- Captured and edited high-quality photos for marketing materials, social media, and client purchases.
- Delivered cohesive visual content aligned with brand identity and event goals.

DJ at WBWC 88.3 The Sting

Baldwin Wallace University, Berea, OH | January 2024 – December 2024

- Completed DJ training from August 2023 to December 2023.
- Served as Promotions Director from January 2024 to May 2024.
- Hosted a weekly three-hour alternative rock show, mentoring aspiring DJs on FCC regulations and station operations.
- Managed social media content and coordinate, film, edit, and post interviews with local and professional music artists to enhance station visibility and audience engagement.

Childcare

YMCA, Grove City, PA | May 2024 – January 2025

- Provided supervision and care for children ranging from 6 weeks to 7 years old during morning hours, and for school-aged children during after-school hours on weekdays.
- Ensured a safe, engaging, and nurturing environment, supporting the developmental needs of children while managing skills such as child safety, parent communication, behavior management, and development of trust within child and teacher relationships.
- Assisted 2nd to 8th grade students with homework, studying, and assignments during after-school care, providing academic support to enhance learning and ensure task completion.

LEADERSHIP EXPERIENCE

Girls Club President, August 2023 – Present

National Organization, Baldwin Wallace University's Chapter

- Vice President May 2024 - May 2025
- Social Media Director and Graphic Design Specialist August 2023 - May 2024
- Create and edit graphics for club advertisements and printed materials; communicate with other clubs, on-campus sports teams, and collegiate teams across campuses to foster collaboration and promote events.

Student Athlete, Indoor and Outdoor Track and Field

August 2023 – Present

High Jumper, Baldwin Wallace University

- 2025 Indoor and Outdoor NCAA Division 3 Ranked Top 40
- 2025 Academic All-Ohio Athletic Conference honors
- 2025 SAAC Women's Track and Field Team Representative
- 2025 Indoor and Outdoor USTFCCA All-Great Lakes Region honoree in the high jump
- 2025 Indoor and Outdoor All-Ohio Athletic Conference honors in the high jump
- 2025 Second-Year Varsity Letter
- 2024 Indoor NCAA Division 3 Ranked Top 50
- 2024 Outdoor NCAA Division 3 Ranked Top 40

CERTIFICATIONS

2025 Google Analytics Certification

Achieved Google Analytics 4 Certification with expertise in configuring analytics properties, implementing data collection strategies, utilizing reporting tools, and leveraging insights to inform data-driven marketing decisions.

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2024 CITI Program Social & Behavioral Research Certification

Completed foundational training in Communication Research methodology, including ethical protocols and legal compliance for experimental design and research conduct.

2022 Pennsylvania Free Enterprise Week (PFEW) Certificate of Graduation

Completed a competitive, week-long program focused on hands-on learning about the enterprise system.

AWARDS & SCHOLARSHIPS

Five-time Dean's List Student, Baldwin Wallace University

The Dean's List recognizes students who earn a grade point average of 3.8 or higher while enrolled in 12 or more graded hours during the semester.

2025 College Sports Communicators Cross Country/Track and Field Academic All-District Accolade

To qualify for Academic All-District, a student-athlete must be a sophomore academically and athletically, must carry a 3.50 or higher grade point average, and must have been in the top 50 regionally in a single event.

2025 Spring Academic All-Ohio Athletic Conference Team

To be selected as Academic All-OAC, a student-athlete must be a sophomore or higher in class standing, maintain varsity status, and have at least a 3.50 cumulative GPA.

Three-time U.S. Track & Field and Cross Country Coaches Association (USTFCCCA) All-Academic Athlete Honoree

Recognizes student-athletes with a minimum 3.30 GPA on a 4.0 scale who rank among the top 50 individuals nationally or compete in indoor or outdoor championships.

2024 & 2025 Baldwin Wallace Track & Field

- **2x Academic Excellence Award:** Presented to student-athletes maintaining a cumulative GPA of 3.5 or higher.
- **2x "Most Improved" Award:** Recognizes an athlete demonstrating exceptional dedication, consistent improvement in training and competition, and a commitment to athletic growth.
- **2024 First-Year Letter Winner:** Awarded to athletes who score 10 or more points during the season or compete at the conference championship meet.
- **2025 Second Year Letter Winner:** Awarded to athletes who score 10 or more points during the season or compete at the conference championship meet.

Dean's Scholarship, Baldwin Wallace University

Awarded for outstanding academic achievements in high school.

2023 Drew Crew Scholarship

Presented to an individual dedicated to fostering inclusivity for people with disabilities.

2023 Grove City Athletics Club Scholarship

Awarded to student-athletes pursuing collegiate athletic careers.

2023 Matthew David Todarello Memorial Award

Recognizes students committed to furthering their education in the media field.