

Kassidy Moore

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SUMMARY

Motivated and entrepreneurial-minded business student seeking an internship focused on entrepreneurship, business development, and marketing. Passionate about innovation, customer engagement, and strategic growth. Proven ability to manage a successful business while balancing academic excellence. Looking to apply leadership, problem-solving, and marketing skills in a dynamic business environment.

EDUCATION

Georgia State University, Robinson College of Business

Bachelor of Business Administration, Entrepreneurship, GPA: 3.9

Atlanta, GA

Expected May 2027

South Garner High School

GPA: 3.8 (Honors)

Garner, NC

June 2023

PROFESSIONAL EXPERIENCE

Bodied by Kassidy LLC

Founder

Garner, NC/Atlanta, GA

February 2020 – Present

- Launched and manage a successful hairstyling business, overseeing client acquisition, scheduling, and financial operations.
- Develop marketing strategies to expand customer base, leveraging social media to enhance brand visibility.
- Provide high-quality hairstyling services, ensuring excellent client satisfaction and retention.
- Managed inventory and supply chain logistics to maintain efficiency and minimize costs.

Champs Sports

Sales Associate

Raleigh, NC

March 2023 – December 2023

- Delivered personalized shopping experiences by assisting customers with product selection and recommendations.
- Processed transactions efficiently, including cash handling, returns, and online order fulfillment.
- Educated customers on promotions, loyalty programs, and company policies to enhance sales.
- Maintained a well-organized sales floor, restocking and arranging merchandise to optimize visual appeal.

Sheetz

Store Team Member

Garner, NC

July 2022 – January 2023

- Provided fast and friendly customer service while managing food and beverage preparation.
- Handled transactions accurately, ensuring compliance with store policies regarding restricted products.
- Maintained a clean and organized work environment, contributing to overall store efficiency.

McDonald's

Team Leader/Crew Member

Garner, NC

June 2021 – September 2022

- Supervised and guided team members to ensure smooth daily operations and high service standards.
 - Trained five new employees on company policies, procedures, and best practices.
 - Assisted customers with orders, menu inquiries, and special requests while promoting limited-time offers.
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LEADERSHIP EXPERIENCE & AFFILIATIONS

National Honor Society Member, Garner, NC

August 2022 – Present

Feed The Homeless Volunteer, Raleigh, NC

November 2023

- Prepared and served meals and beverages to approximately 40 individuals in need.
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SKILLS

- Customer Service & Sales
- Leadership & Team Coordination
- Problem-Solving & Adaptability
- Business Development & Marketing