

Veronica Wiley

Contact

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Education

Southern New Hampshire
University
Manchester, NH
Graduating May 2025: BA in
English and Creative Writing
GPA 3.95
Honors: Sigma Tau Delta,
National English Honor's Society,
National Society of Leadership
and Success, Dean's List, Honor
Roll each term

Key Skills

Content Writing
Content Editing
Copy Editing
Audience Awareness
SEO language
Marketing
Creative Writing
Project Management
Communication
Problem-solving

Objective

Graduating B.A. in Creative Writing looking to secure a position of growth with as an Editor, Editing Assistant, or with a Publishing Company.

Experience

January 2024 – March 2024

Content Writer • Marketing Choices

- Collaborated remotely with a team to create a cohesive article.
- Communicated updates clearly through written emails with other team members.
- Attended online team meetings to collaborate about future projects and project updates.
- Wrote article content on a document using Google Docs alongside other team members.
- Copy edited for other team members to ensure document clearly communicated ideas for our team.

October 2022 – March 2023

Content Writer • Marketing Choices

- Wrote online articles about sensitive content using SEO specific language to target a specific audience.
- Wrote remotely to meet tight deadlines.
- Attended online team meetings to collaborate about future projects and company updates.

Aug 2012-2017

Director of Training • FSDS

- Created and wrote newsletters, blog posts, and social media posts using SEO targeted language to create traffic on networking platforms.
- Wrote lesson plans that effectively communicated goals to students, interns, and leaders.
- Built a team of qualified trainers to teach classes.
- Trained recipients and interns of all ages and abilities to raise a capable service dog.

References

Available upon request.