

Aneva Jones

Empowering confidence through curated style

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Personal Stylist & Creative Consultant

Creative, detail-driven fashion professional with over 10 years of experience in personal styling, fashion show coordination, and creative consulting. Passionate about helping clients express confidence through curated wardrobes and visual storytelling. Skilled in translating current trends into wearable, personality-aligned looks that enhance both individual style and brand image. Adept at collaborating across creative teams and delivering polished, high-impact results in fast-paced environments.

Core Skills

Personal Styling & Wardrobe Curation • Trend Forecasting & Visual Merchandising • Creative Direction & Brand Consulting • Client Consultations & Relationship Management • Editorial & Event Styling • Fashion Show Coordination & Set Design • Social Media & Visual Branding • Garment Construction & Fit Adjustments

Professional Experience

Founder & Lead Stylist | Vivid by Design Co. | Dallas, TX (2013 – Present)

Provide personal styling, wardrobe consultations, and creative direction for clients across entertainment, corporate, and lifestyle sectors. Collaborate with photographers, designers, and influencers to produce editorial-style photoshoots and on-brand visuals. Curate looks that align with client personalities and occasions, including events, travel, and digital content creation. Coordinate styling for live shows, music videos, and fashion events, maintaining a consistent aesthetic across all projects. Maintain long-term relationships with returning clients through tailored service and consistent creative output.

Fashion Show Coordinator | Dallas Runway Fashion Week | Dallas, TX (2016 – 2021)

Managed production for large-scale fashion shows including venue logistics, designer coordination, and backstage styling. Supervised model fittings, outfit sequencing, and last-minute styling adjustments to ensure visual consistency on the runway. Collaborated with lighting, sound, and design teams to execute immersive fashion experiences. Contributed to the development of post-event reports and creative improvements for future shows.

Designer Assistant | Senoj by Latoya | Kansas City, MO (2013 – 2015)

Supported design and styling operations, including garment preparation, fittings, and photoshoot coordination. Managed social media platforms and digital content showcasing seasonal collections and behind-the-scenes visuals. Assisted in creating design boards with fabrics, sketches, and color concepts aligned with upcoming trends.

Freelance Stylist | Kansas City Fashion Week | Kansas City, MO (2009 – 2015)

Collaborated with multiple designers to style models and prepare runway-ready looks under strict timelines. Assisted with fittings, garment alterations, and aesthetic adjustments to meet design intentions. Played a key role in backstage production, ensuring smooth transitions and wardrobe accuracy during shows.

Education

Southern New Hampshire University – B.S. in Fashion Marketing, Expected May 2026
Art Institute of Kansas City – Fashion Marketing Coursework Completed