

Which social media platform do you primarily use to see political or election-related ads (check all that apply)?	In the past 7 days, have you seen any political or election-related ads on Instagram?	How many political or election-related ads have you seen on Instagram?	Of the political or election-related ads you've seen on Instagram, how would you categorize most of them?	In the past 7 days, have you seen any climate or sustainability development ads on Instagram?	How many climate or sustainability development ads have you seen on Instagram?	In the past 7 days, have you seen any political or election-related ads on TikTok?	How many political or election-related ads have you seen on TikTok?	Of the political or election-related ads you've seen on TikTok, how would you categorize most of them?	In the past 7 days, have you seen any climate or sustainability development ads on TikTok?	How many climate or sustainability development ads have you seen on TikTok?	In the past 7 days, have you seen any political or election-related ads on YouTube?	How many political or election-related ads have you seen on YouTube?	Of the political or election-related ads you've seen on YouTube, how would you categorize most of them?	In the past 7 days, have you seen any climate or sustainability development ads on YouTube?	How many climate or sustainability development ads have you seen on YouTube?	In the past 7 days, have you seen any political or election-related ads on Snapchat?	How many political or election-related ads have you seen on Snapchat?	Of the political or election-related ads you've seen on Snapchat, how would you categorize most of them?	In the past 7 days, have you seen any climate or sustainability development ads on Snapchat?	How many climate or sustainability development ads have you seen on Snapchat?	Do you think your method of consumption affects what you see? (check all that apply)	Would you like to see more verified political ads or more information about what's being done or not done about climate action?		
Instagram	Yes	3-5	Mostly left-leaning	Yes	1-2	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	Yes	Yes		
TikTok	Yes	3-5	Mostly left-leaning	No	No	Yes	3-5	Mostly left-leaning	Yes	3-5	Yes	6-10	Mostly left-leaning	Yes	1-2	No	No	No	No	No	Yes	Yes		
Snapchat	Yes	1-2	Mostly right-leaning	No	No	Yes	3-5	Mostly nonpartisan	Yes	3-5	Yes	6-10	Both Left and Right	Yes	3-5	No	No	No	No	No	Yes	Yes		
Instagram, TikTok, YouTube, Snapchat	Yes	More than 10	Mostly left-leaning	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	Yes	Yes		
Instagram, TikTok, YouTube, Snapchat	Yes	6-10	Mostly left-leaning	No	No	Yes	More than 10	Mostly left-leaning	Yes	More than 10	Yes	More than 10	Both Left and Right	Yes	1-2	Yes	1-2	Mostly left-leaning	No	No	Yes	Yes		
TikTok, YouTube	I Don't Use Instagram	No	No	Yes	1-2	I Don't Use TikTok	No	No	No	No	I Don't Use YouTube	No	No	No	I Don't Use Snapchat	No	No	No	No	No	Yes	Yes		
Instagram, YouTube	Yes	3-5	Mostly left-leaning	No	No	Yes	3-5	Both left and right	Yes	3-5	Yes	3-5	Both Left and Right	No	1-2	Yes	1-2	Mostly left-leaning	No	No	Yes	Yes		
Instagram, TikTok, YouTube	Yes	1-2	Mostly left-leaning	Yes	1-2	Yes	3-5	Mostly left-leaning	Yes	3-5	Yes	1-2	Mostly left-leaning	Yes	1-2	Yes	1-2	Mostly left-leaning	Yes	1-2	Yes	Yes		
Instagram, TikTok, YouTube	Yes	6-10	Mostly left-leaning	No	No	Yes	3-5	Mostly right-leaning	Yes	3-5	Yes	1-2	Mostly right-leaning	No	No	Yes	1-2	Mostly left-leaning	Yes	1-2	Yes	Yes		
Instagram, YouTube, Snapchat	Yes	6-10	Mostly left-leaning	No	No	No	No	No	No	No	No	No	No	No	I Don't Use Snapchat	No	No	No	No	No	Yes	Yes		
Instagram, TikTok, YouTube, Snapchat	Yes	3-5	A mix of right and left	Yes	More than 10 times	I Don't Use TikTok	Yes	3-5	Both left and right	Yes	Yes	3-5	Both Left and Right	No	1-2	I Don't Use Snapchat	No	No	No	No	Yes	Yes		
Instagram, TikTok, YouTube, Snapchat	Yes	3-5	A mix of right and left	Yes	3-5	Yes	3-5	Both left and right	Yes	3-5	Yes	3-5	Both Left and Right	Yes	3-5	I Don't Use Snapchat	No	No	No	No	Yes	Yes		
TikTok, YouTube	I Don't Use Instagram	No	No	Yes	3-5	I Don't Use TikTok	No	No	No	No	I Don't Use YouTube	No	No	No	I Don't Use Snapchat	No	No	No	No	No	Yes	Yes		
Instagram, TikTok, YouTube, Snapchat	Yes	3-5	A mix of right and left	Yes	3-5	No	No	No	No	No	Yes	3-5	Both Left and Right	No	No	I Don't Use Snapchat	No	No	No	No	Yes	Yes		
Instagram, TikTok, YouTube, Snapchat	Yes	1-2	A mix of right and left	No	No	Yes	3-5	Both left and right	Yes	3-5	Yes	3-5	Both Left and Right	Yes	3-5	I Don't Use Snapchat	No	No	No	No	Yes	Yes		
Instagram, TikTok, YouTube, Snapchat	Yes	1-2	Mostly left-leaning	Yes	1-2	I Don't Use TikTok	No	No	No	No	Yes	3-5	Both Left and Right	Yes	1-2	I Don't Use Snapchat	No	No	No	No	Yes	Yes		
Instagram, TikTok, YouTube	Yes	6-10	Mostly left-leaning	No	No	I Don't Use TikTok	No	No	No	No	Yes	3-5	Both Left and Right	No	No	I Don't Use Snapchat	No	No	No	No	Yes	Yes		
Instagram, YouTube, Snapchat	Yes	6-10	A mix of right and left	Yes	3-5	I Don't Use TikTok	No	No	No	No	Yes	3-5	Both Left and Right	Yes	3-5	I Don't Use Snapchat	No	No	No	No	Yes	Yes		
Instagram, TikTok, YouTube, Snapchat	Yes	6-10	A mix of right and left	No	No	Yes	1-2	Mostly left-leaning	No	No	Yes	1-2	Mostly left-leaning	No	No	I Don't Use Snapchat	No	No	No	No	Yes	Yes		
Instagram, TikTok, YouTube, Snapchat	Yes	6-10	Mostly left-leaning	Yes	3-5	Yes	6-10	Both left and right	No	No	Yes	1-2	Mostly left-leaning	Yes	1-2	Yes	3-5	Mostly Right Leaning	Yes	1-2	Yes	Yes		
Instagram	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No		
TikTok	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No		
Snapchat	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No		
Instagram	Yes	3-5	Party Affiliation (Self Declared)	Left	3	TikTok	Yes	3-5	Party Affiliation (Self Declared)	Left	3	YouTube	Yes	3-5	Party Affiliation (Self Declared)	Left	3	Snapchat	Yes	3-5	Party Affiliation (Self Declared)	Left	3	
TikTok	No	No	Right	1	No	No	No	Nonpartisan	2	No	No	No	No	No	No	No	No	No	No	No	No	No		
Snapchat	No	No	Self	2	No	No	No	Nonpartisan	2	No	No	No	No	No	No	No	No	No	No	No	No	No		
Instagram	Yes	3-5	Party Affiliation (Self Declared)	Left	3	TikTok	Yes	3-5	Party Affiliation (Self Declared)	Left	3	YouTube	Yes	3-5	Party Affiliation (Self Declared)	Left	3	Snapchat	Yes	3-5	Party Affiliation (Self Declared)	Left	3	
TikTok	No	No	Right	1	No	No	No	Nonpartisan	2	No	No	No	No	No	No	No	No	No	No	No	No	No		
Snapchat	No	No	Self	2	No	No	No	Nonpartisan	2	No	No	No	No	No	No	No	No	No	No	No	No	No		
Number of Political/Election Ads Seen in Instagram	1	3		1	3	Number of Political/Election Ads Seen in TikTok	1	3		3	1	3		3	1	1	3		3	1	3	Number of Political/Election Ads Seen in Snapchat	1	3
6-10	4			4		6-10	1			4	6-10	3		3	6-10	4	6-10		4	6-10	4	6-10	4	
10+	5			5		10+	1			5	10+	3		3	10+	5	10+		5	10+	5	10+	5	
Number of Climate Ads Seen on Instagram	1	3		1	3	Number of Climate Ads Seen on TikTok	1	3		3	1	3		3	1	1	3		3	1	3	Number of Climate Ads Seen on Snapchat	1	3
6-10	4			4		6-10	1			4	6-10	3		3	6-10	4	6-10		4	6-10	4	6-10	4	
10+	5			5		10+	1			5	10+	3		3	10+	5	10+		5	10+	5	10+	5	