

Max Kurzweil

973-960-2574
mkurzweil@muhlenberg.edu
West Orange, NJ

PROFESSIONAL PROFILE

Detail-oriented undergraduate with hands-on experience in nonprofit fundraising strategy, donor engagement, and mission-driven communications. Proven track record coordinating cross-functional teams, conducting stakeholder-centric research, and translating complex data into compelling written materials. Seeking to leverage civic engagement expertise and stakeholder management skills to support mission-oriented and forward thinking organizations.

CORE COMPETENCIES

- Nonprofit project management
- Grant writing and Fundraising
- Cross-team collaboration
- Community engagement
- Data-informed campaign design

EDUCATION

Muhlenberg College - Allentown, PA

Bachelor of Arts

Business Administration

(*Management and Organizational Studies*)

Bachelor of Arts

Political Science

(*Institutions, Processes, and Public Policy*)

Expected May 2027

Semester Abroad

Temple University, Japan Campus

Tokyo, Japan

Aug 2025 - Dec 2025

Honors: Tri-Alpha Honor Society, National Society of Leadership and Success, Disney College Leadership Program, Progress of Ideas Scholarship

Community Engagement: Sports Development Volunteer (South Africa), Student Government Association Representative and Campus Engagement Committee Member, Co-Founder and Secretary of Badminton Club

Technical Skills: Microsoft Office Suite, CRM, Tableau, Google Workspace, R Studio

RELEVANT PROFESSIONAL EXPERIENCE

Regional Director

The Borgen Project

Oct 2025 - Dec 2025

- Oversaw nonprofit advocacy campaigns and volunteer initiatives focused on global poverty
- Raised over \$500 through targeted fundraising campaigns to support organizational priorities and mission
- Conducted policy research and tracked legislation to inform donor communications and stakeholder outreach and engagement

Youth Activism Intern

TurnUp Activism

June 2025 - Aug 2025

- Supported donor engagement and stewardship activities through research, educational content development, and outreach coordination for civic participation initiatives
- Assisted with program execution and partner collaboration, expanding reach among young and underrepresented constituents

Civic Engagement Analyst Intern

Mobilize Green

June 2025 - Aug 2025

- Designed data-informed social media outreach campaigns that increased target engagement by 18%, using tracking metrics relevant to engagement monitoring
- Collaborated with cross-functional teams to align messaging across digital and in-person touchpoints

Field Research Assistant

Muhlenberg College and Costa Rica

Jan 2025- May 2025

- Designed and implemented community perception surveys using qualitative research methodologies
- Analyzed complex datasets and put findings into clear written reports for community stakeholders

Team Leader

The Funplex

July 2021 - Aug 2025

- Coordinated schedules and staff coverage for high-volume events, developing logistical planning skills transferable to special event support
- Managed public-facing operations in fast-paced and constantly changing environments
- Designed process improvement program focused on rotational scheduling and employee touchpoint engagement that led to a 5% increase in overall customer satisfaction measured by exit surveys.