

DANIELLE DELANO

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EXPERIENCE

JANUARY 2023 – MAY 2023

ATHLETIC COMMUNICATIONS ASSISTANT, UNIVERSITY OF TAMPA

Through shadowing and teaching, this position brings my personal experience to the next level. Not only do I complete tasks for administration, but I also upload, edit, and tag 200 to 800 pictures and videos a day to Inlcr through Dropbox. Work I have been given includes generating game day programs for various teams, projects regarding coaches and awarded a wide variety of areas I can get into through Adobe platforms. In addition, I attend 2-3 games a week during the Spring semester monitoring certain areas, and practicing new skills in photography, video production, social media, and statistics.

AUGUST 2021 – MAY 2024

STUDENT-ATHLETE, UNIVERSITY OF TAMPA

Deciding to transfer to play at the division two level while finishing my academic and athletic career was the best move possible. Risking and sacrificing many things to create a new chapter in my life was scary yet motivating. Being able to create new connections, while managing my 15 credits per semester and traveling various times throughout the country encouraged me to stay more focused on the finish line. Having this opportunity to perform well on the court, while obtaining my degree at one of the most proficient academic universities in the country has only improved my background, knowledge, and character.

JULY 2018 – MAY 2021

STUDENT-ATHLETE, CENTRAL CONNECTICUT STATE UNIVERSITY

I was given the opportunity to play division one basketball and play at the highest level in the NCAA, while fulfilling my degree in strategic communications and minoring in business marketing. Persevering through early mornings, late nights, study hall hours and traveling, I was able to keep up with my grades excelling on and off the court.

JULY 2022 – JANUARY 2023

SHIP STORE RECEPTIONIST, PORT 32 TAMPA

This role demands a versatile front desk agent. On a day-to-day basis, I answer about 25-35 calls per day, conversing with customers and clients regarding billing and their boat inquiries. In addition, I make reservations, as well as handle the register. I tend to our members, needs, wants and desires. However, my position is the heart of the foundation. All communication runs through me, so it is essential I am attentive, communicative and able to collaborate with others.

MAY 2021 – AUGUST 2021

SOCIAL MEDIA INTERN, THE COURT

I recorded 20 to 25 games per week, and uploaded game highlights for coaches and players to utilize on social media. Prioritizing interactions through social media platforms played a crucial factor in mending relationships with the target audience and promoting the upcoming franchise as well as expanding it too. A major component that took part in the growth of the startup was creating a personal connection with the players and coaches by interesting about 10 to 15 of them post-game. I also partook in coaching players during camp which is something I have done for years for The Court, UT, and WNBA legend Kara Wolters.

EDUCATION

AUGUST 2023– AUGUST 2024

GRADUATE DEGREE, THE UNIVERSITY OF TAMPA

Master of the Arts Social and Emerging Media

AUGUST 2021 – MAY 2023

BACHELOR’S IN LIBERAL ARTS, THE UNIVERSITY OF TAMPA

Major: Communications and Speech Studies

JULY 2018 – MAY 2021

SOME COLLEGE, CENTRAL CONNECTICUT STATE UNIVERSITY

Major: Strategic Communications

Minor: Business Marketing

Lambda Pi Eta (Communications National Honors Society)

SKILLS

- Microsoft
- Adobe
- Social Media
- Typing and Processing
- Time Management
- Research
- Teaching and Mentoring
- Organization
- Reliability
- Open-Minded
- Resilient

VOLUNTEERING

- Ana Grace Project
- Read Across America
- Rachel's Challenge

- Hoops for Homeless
- Love Wins Community Drive
- Unified Sports
- Olympics with the Disabled

COURSES

- Communication Technologies
- Communication and Social Influence
- Marketing Consumer Behavior
- Social Media Research
- Sociology: Race, Gender, and Sports
- Business Law and Ethics
- Freedom of Speech and First Amendment Studies

- Fundamentals of Management and Organizational Behavior
- Introduction to Sports Management
- Persuasion, Argumentation and Conflict
- Fundamentals of Marketing
- Communication Law
- Global Speech, Human Rights, and Social Justice