

ROBERT BUSSELL

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PROFESSIONAL SUMMARY

Head Wrestling Coach with extensive expertise in program logistics, student-athlete recruitment, and fostering academic and athletic excellence. Demonstrates strong leadership and innovative training methodologies, enhancing team performance and student outcomes. Skilled in event coordination, curriculum development, and leveraging digital tools for educational continuity and maintenance management.

EDUCATION

Master of Business Administration <i>Southern New Hampshire University</i>	Expected Graduation January 2026
Bachelor of Science in Sports Management <i>Southern New Hampshire University</i>	November 2024

SKILLS

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| <ul style="list-style-type: none">• Microsoft Office• POS Systems• Management• Sales• Security• Leadership• Recruitment | <ul style="list-style-type: none">• Training• Event Coordination• Curriculum Development• Conflict Resolution• Student Mentorship• Program Evaluation• Team Building | <ul style="list-style-type: none">• Public Speaking• Time Management• Coaching Techniques• Strategic Planning• Interpersonal Skills |
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EMPLOYMENT HISTORY

Substitution Teacher <i>Christian County Public Schools - Hopkinsville, KY</i>	January 2025 - Present
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- Managed diverse classrooms, adapted teaching methods for individual student needs, and maintained positive learning environments while implementing the core curriculum
- Developed and executed engaging lesson plans across multiple subjects, ensuring continuous student progress and academic achievement
- Partnered with full-time teachers to maintain educational continuity, supported special needs students, and facilitated smooth classroom transitions
- Maintained accurate attendance records, followed district protocols, and provided detailed progress reports for permanent teachers
- Created interactive learning activities, incorporated technology in lessons, and adapted teaching styles to accommodate various learning preferences
- Designed differentiated learning strategies and digital tools to enhance student engagement, fostering inclusive classroom environments across multiple subjects.
- Pioneered digital learning tools and interactive activities to enhance student engagement, creating dynamic classroom experiences
- Evaluated individual student needs and adapted teaching methods accordingly, ensuring optimal learning outcomes through personalized approaches

- Coordinated with permanent teachers to maintain educational continuity, while managing comprehensive student progress documentation
- Orchestrated seamless classroom transitions while maintaining precise attendance records and delivering detailed progress assessments
- Implemented blended learning strategies combining traditional and digital methods, creating dynamic classroom experiences that foster student engagement and comprehension
- Analyzed individual learning patterns to develop targeted intervention strategies, ensuring optimal academic performance across diverse student groups

Head Wrestling Coach

October 2023 - Present

Hopkinsville High School - Hopkinsville, KY

- Oversee wrestling program logistics, ensuring smooth operations and event coordination
- Recruit student-athletes meeting school standards, enhancing team performance, and promoting diversity
- Foster a supportive environment promoting academic and athletic growth among athletes
- Streamline match scheduling and travel plans, optimizing resources and time management
- Cultivate a culture of excellence, leading to measurable improvements in student outcomes
- Lead comprehensive training programs and develop strategic match plans while fostering student-athlete development through personalized coaching and mentorship
- Implement advanced wrestling techniques and conditioning protocols to enhance team performance, while maintaining rigorous academic standards
- Partner with faculty and staff to ensure student-athletes maintain strong academic performance while excelling in athletic competitions
- Design and execute specialized training regimens that integrate modern wrestling techniques with traditional fundamentals to maximize athlete potential
- Guide student-athletes through personal development while building a team culture focused on leadership, resilience, and academic excellence
- Spearhead strategic initiatives to enhance wrestling program performance through data-driven training methods and personalized athlete development plans
- Analyze match statistics and performance metrics to refine training approaches and match strategies for competitive advantage
- Transform team culture by implementing leadership development programs that emphasize character building and athletic excellence

Maintenance Manager

January 2021 - November 2023

Dodge's Southern Style - Hopkinsville, KY

- Led facility maintenance operations, implemented preventive maintenance schedules, and managed vendor relationships to ensure optimal building performance
- Reduced maintenance costs through strategic equipment upgrades and streamlined repair processes while maintaining high facility standards
- Developed a digital maintenance tracking system, improving response times and creating a comprehensive maintenance history database
- Analyzed maintenance patterns to identify recurring issues and implemented solutions that enhanced equipment longevity and operational efficiency
- Coordinated with cross-functional teams to schedule maintenance activities, minimizing business disruptions while ensuring safety compliance
- Spearheaded predictive maintenance initiatives by analyzing equipment performance data, substantially reducing emergency repairs and downtime

Security Officer

February 2017 - January 2021

Jennie Stuart Medical Center - Hopkinsville, KY

- Maintained the safety and security of the hospital premises and patients by monitoring the hospital property and conducting patrols
- Responded to emergencies, such as medical emergencies, fires, and criminal activities, and assisted and supported hospital staff and patients
- Enforced hospital policies and procedures, such as visitor restrictions, and monitored and controlled access to the hospital property
- Assisted patients and visitors with directions and provided general information about the hospital. Led emergency response protocols and coordinated with medical staff during critical situations, enhancing hospital safety standards and patient protection
- Implemented comprehensive access control measures and surveillance systems, preventing unauthorized entry and maintaining a secure hospital environment
- Developed positive relationships with staff and visitors while enforcing security protocols, fostering a welcoming yet secure atmosphere
- Streamlined security reporting procedures and incident documentation, improving response time and operational efficiency
- Partnered with local law enforcement and emergency services to strengthen facility security measures and crisis management protocols
- Coordinated emergency response operations and managed access control systems while establishing robust security protocols that enhanced overall facility protection

Sales Associate

November 2017 - February 2019

Best Buy – Clarksville, TN

- Greeted customers and made them feel comfortable
- Interacted with customers, helping and responding to their queries about products and purchases
- Provided recommendations according to customer needs and preferences
- Operated a cash register and handled cash payments and credit cards. Streamlined customer service processes and enhanced product knowledge to drive sales performance while maintaining exceptional service standards in a fast-paced retail environment
- Implemented comprehensive product demonstrations and created personalized solutions, ensuring alignment between customer requirements and available merchandise
- Built strong relationships with cross-functional teams to resolve customer concerns and optimize store operations, contributing to improved customer satisfaction
- Developed creative merchandising strategies and product placement techniques to enhance store layout and boost customer engagement
- Monitored inventory trends and customer purchasing patterns to make informed recommendations and maintain optimal stock levels
- Spearheaded customer engagement initiatives and implemented targeted product demonstrations, driving consistent sales growth while maintaining exceptional service standards

Loss Prevention Specialist

July 2016 - March 2018

Ross - Clarksville, TN

- Provided quality customer service and positive shopping experiences to deter theft
- Responded to customer and associate incidents concerning safety and/or company liability
- Worked with investigators or other LP/AP team members to investigate criminal violations and/or recover stolen merchandise

- Monitored inventory shrinkage and followed company procedures to minimize shrinkage. Implemented comprehensive loss prevention strategies and conducted thorough investigations, leading to a substantial reduction in inventory shrinkage
- Analyzed security data and customer behavior patterns to enhance store protection protocols and minimize merchandise loss
- Coordinated with law enforcement and internal teams to resolve security incidents and recover misappropriated merchandise
- Trained store associates on security protocols while maintaining a positive customer experience and a professional store environment
- Monitored surveillance systems and conducted regular security audits to identify potential vulnerabilities and strengthen prevention measures
- Developed data-driven security protocols by analyzing customer behavior patterns and implementing targeted prevention strategies to reduce inventory shrinkage

Quality Specialist Manager

November 2014

- July 2016

Teletech – Hopkinsville, Ky

- Listened in on incoming and outgoing calls to ensure excellent customer service and effective product presentation
- Trained new hires on the importance of following scripts and best practices during a call
- Monitored operators' product knowledge and ability to handle objections and call closure
- Tracked performance of individual scripts and operators
- Prepared quality reports for floor managers and clients. Implemented a comprehensive quality monitoring system for call center operations, analyzing customer interactions and providing data-driven feedback to enhance service delivery
- Mentored and developed new quality specialists, establishing standardized evaluation criteria and fostering continuous improvement in customer service standards
- Streamlined quality assurance processes by creating performance tracking tools, leading to measurable improvements in call handling efficiency
- Conducted in-depth analysis of call scripts and operator performance metrics, delivering actionable insights to optimize customer engagement strategies
- Partnered with floor managers to implement quality enhancement initiatives, strengthening communication between operations and quality assurance teams
- Developed a comprehensive quality monitoring framework, analyzing customer interactions and implementing data-driven feedback systems to optimize service delivery standards

INTERNSHIPS

Assistant Athletic Director Intern

April 2024 - August 2024

Kentucky Wesleyan College - Owensboro, KY

- **Event Coordination:** Successfully coordinated and managed the annual college sports festival, meticulously overseeing the scheduling of over 15 diverse events. Responsibilities included logistical planning, vendor negotiations, and liaising with teams and officials. This comprehensive approach resulted in a remarkable 20% increase in participant satisfaction, evidenced by post-event feedback and surveys.
- **Team Management:** Led a dedicated team of 15 volunteers during the high-stakes intercollegiate sports meet, fostering a collaborative environment through regular team-building exercises and effective communication strategies. This leadership-enhanced event efficiency, leading to a notable improvement in participant engagement, as reflected in our internal evaluations and participant testimonials.
- **Compliance and Regulations:** Ensured adherence to NCAA regulations through diligent monitoring and regular compliance audits, as well as organizing comprehensive training sessions for staff and athletes.